

JERRY B. JENKINS
CHRISTIAN
WRITERS
G U I L D

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THE CHRISTIAN WRITER'S MARKET GUIDE 2014

YOUR COMPREHENSIVE RESOURCE FOR GETTING PUBLISHED



JERRY B. JENKINS
CHRISTIAN
WRITERS
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THE CHRISTIAN WRITER'S
MARKET GUIDE
2014

YOUR COMPREHENSIVE RESOURCE FOR GETTING PUBLISHED

JERRY B. JENKINS



TYNDALE HOUSE PUBLISHERS, INC.
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Introduction

Hardly any industry has ever changed as much in so short a time as publishing has in the last few years. Traditional methods of seeing your writing get to the printed page have broadened so dramatically that many veterans hardly recognize the publishing landscape anymore. Besides royalty-paying book publishers and fee-paying periodical markets, opportunities abound for anyone who wants to be published electronically, on demand, in blogs, or through self-, vanity-, or subsidy-publishing means.

Regardless, good writing rises like cream and must be crafted, edited, proofread, honed, and polished.

Some publishers say writers who submit to them don't read their guidelines first—some even drop their listings from this guide for that reason. Most publishers carry their guidelines on their websites, so most of our listings include the addresses to find those. Carefully read the guidelines before submitting—a critical step if you want to sell in today's tighter market.

More and more publishers are dropping their fax numbers or even their addresses and depend almost entirely on e-mail or website contacts.

A number of periodical publishers are accepting assignments only, so it is important that you establish a reputation in your areas of interest and expertise. Once you have acquired credits in a given field, write to some of those assignment-only editors, asking for an assignment.

Carefully check out agents before signing with them. See the introduction to the agent section for tips on that. Because agents have become more important in a writer's quest for publication, we list which conferences have agents in attendance.

Attending conferences is one of the best ways to contact agents as well as publishers.

If you are new to this guide or only want to find specific markets for your work, check out the supplementary lists throughout the book. Read through the glossary and learn terms.

Also be sure to study the "How to Use This Book" section. It will save you time, and it's full of helpful hints.

One of the most common complaints from publishers is that the material they receive is not appropriate for their needs. Editors tell me they are looking for writers who understand their periodical or publishing house and its unique approach to the marketplace. With a little time and effort, you can meet an editor's expectations, distinguish yourself as a professional, and sell what you write.

Godspeed to you as you travel the exciting road to publication. You have been given a mission for which you might often feel inadequate. Just remember that the writing assignments God has given you could not be written the same by anyone else.

Finally, special thanks to my executive assistant Debbie Kaupp for developing and overseeing the database we use to produce the guide. Through her efforts the listings are as up to date as they can be, and the guide has been streamlined to be easier to use than ever. Thanks also to Janice Mitchell, Tanya Shtatman, and Andy Scheer for their help.

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Facebook: facebook.com/jerry.b.jenkins

Twitter: twitter.com/JerryBJenkins

For additional books to help with your specific writing needs, visit the bookstore at www.christianwritersguild.com.

- Acceptance of simultaneous submissions and reprints—whether they accept submissions sent simultaneously to several publishers. It's best to send to non-overlapping markets (such as denominational), and be sure to indicate that it is a simultaneous submission. Reprints are pieces you have sold previously but to which you hold the rights (which means you sold only first or one-time rights to the original publisher and the rights reverted to you).
- Whether they accept, prefer, or require submissions electronically. Most prefer them now. Some indicate whether they want submissions as attached files or copied into the message.
- Average kill-fee amount (see glossary)
- Whether they use sidebars (see glossary)
- Their preferred Bible version, if any. See glossary for “Bible versions.”
- Whether they accept submissions from children or teens. “Young-Writer Markets” are also found in the topical listings.
- Availability and cost for writer's guidelines, theme lists, and sample copies—most now have guidelines available by e-mail or website.
- Poetry—Name of poetry editor. Average number of poems bought each year. Types of poetry. Number of lines. Payment rate. Maximum number of poems you may submit at one time.
- Fillers—Name of fillers editor. Types of fillers accepted; word length. Payment rate.
- Columns/Departments—Name of column editor. Names of columns in the periodical (information in parentheses gives focus of column); word-length requirements. Payment rate. Be sure to see sample before sending ms or query. Most columns require a query letter first.
- Special Issues or Needs
- Ethnic
- Contest Information. See “Contests” chapter for full list of contests.
- Tips

Adhering closely to the guidelines set out in these listings will mark you as a professional.

If your manuscript is completed, be sure the slant fits the publisher you have in mind.

If you have an idea for an article, short story, or book but you have not written it yet, the topical listing will help you decide on a possible slant or approach. If your idea is for an article, do not overlook writing on the same topic for different periodicals listed under that topic. For example, you could write on money management for a general adult magazine, a teen magazine, a women's publication, or a magazine for pastors. Each would require a different slant, but you would get a lot more mileage from that idea.

If you run into words you're not familiar with, check the glossary at the back of the book.

If you need someone to evaluate your material or to give it a thorough editing, look up “Editorial Services.” That often will make the difference between success or failure in publishing.

If you are a published author, you may be interested in finding an agent. Some agents consider unpublished authors (their listing will indicate that), but even they require you to have a completed manuscript before being considered (see agent list). The list also includes secular agents who handle religious/inspirational material.

Check the “Clubs/Groups” list to find a chapter to join in your area.

Go to the “Conferences” list to find one you might attend this year. Attending a conference every year or two is almost essential to your success.

Do not rely solely on the information provided in this guide. Use it to familiarize yourself with target markets, but then interact personally with an editor to be sure you're providing what they want. It is important to your success that you learn to use writer's guidelines and study book catalogs or sample copies before submitting to any publisher.

PART 1

Book Publishers

1

Topical Listings of Book Publishers

One of the most difficult aspects of marketing your writing is determining which publishers might be interested in your book. This list will help you do that.

If you don't find your area of interest listed, check the table of contents for related topics. Next, secure writer's guidelines and book catalogs from those publishers. Just because a particular publisher is listed under your topic, don't assume it would automatically be interested in your book. You must determine whether your approach will fit the scope of that publisher's mission. It is also helpful to visit a Christian bookstore or a website to peruse the books produced by each publisher you are considering submitting to.

(a) before a listing indicates the publisher accepts submissions only through agents.

AFRICAN AMERICAN MARKETS

(a) Abingdon Press
(a) Doubleday Relig.
American Binding
Booklocker.com
Bridge Logos
CLC Publications
Franciscan Media
InterVarsity Press
Judson Press
Lift Every Voice
Moody Publishers
New Hope
Praeger Publishers
Tate Publishing
Whitaker House

APOLOGETICS

(a) Bethany House
(a) FaithWords
(a) Kregel
(a) Nelson, Thomas
Aaron Book
Abingdon Press
ACW Press
Ambassador Intl.
American Binding
AMG Publishers
Blue Dolphin

BMH Books
Booklocker.com
Bridge Logos
Brown Books
Canticle Books
Charisma House
Christian Heritage
Creation House
Crossway
CSS Publishing
Discovery House
Earthen Vessel
Eerdmans Pub., Wm. B.
Essence
Fairway Press
Faith Books & More
Grace Acres Press
Guardian Angel
Hensley Publishing
Hope Publishing
Howard Books
InterVarsity Press
Lighthouse Publishing
Lighthouse Trails
Lutheran Univ. Press
Magnus Press
NavPress
New Leaf
Our Sunday Visitor
P&R Publications
Parson Place

Randall House
Salt Works
Tate Publishing
Trail Media
VBC Publishing
Whitaker House
WinePress
Word Alive
Zoë Life Publishing

ARCHAEOLOGY

(a) Baker Academic
(a) Baker Books
(a) Doubleday Relig.
(a) HarperOne
(a) Kregel
Aaron Book
Abingdon Press
ACW Press
American Binding
Blue Dolphin
BMH Books
Booklocker.com
Brown Books
Christian Writer's Ebook
Comfort Publishing
Conciliar Press
Eerdmans Pub., Wm. B.
Essence
Fairway Press

Faith Books & More
Lighthouse Publishing
NavPress
New Leaf
Pacific Press
Tate Publishing
VBC Publishing
White Fire Publishing
WinePress
Word Alive
Yale Univ. Press

ART, FREELANCE

Aaron Book
Abingdon Press
Ambassador Books
Ambassador Intl.
AMG Publishers
Blue Dolphin
Booklocker.com
CrossLink Publishing
Dawn Publications
Dove Inspirational
Earthen Vessel
Eerdmans/Yg Readers
Essence
Faith Books & More
Focus on the Family
Grace Acres Press
Group Publishing
Guardian Angel
Halo Publishing Intl.
JourneyForth/BJU
Judson Press
Legacy Press
Lighthouse Publishing
New Leaf
Parson Place
Parsons Publishing
Pauline Kids
Pelican Publishing
Players Press
Rainbow Publishers
Randall House
Ravenhawk Books
Salt Works
Sunpenny Publishing
VBC Publishing
Warner Press
WinePress

AUTOBIOGRAPHY

(a) Baker Books
(a) Doubleday Relig.
(a) FaithWords
(a) HarperOne
(a) Nelson, Thomas
(a) WaterBrook Press

Aaron Book
ACW Press
Ambassador Intl.
American Binding
Blue Dolphin
Bold Vision Books
Bonfire Books
Booklocker.com
Bridge Logos
Brown Books
Chalfont House Publishing
Charisma House
Christian Heritage
Christian Writer's Ebook
CLC Publications
Comfort Publishing
Creation House
CrossLink Publishing
Deep River Books
Earthen Vessel
Essence
Evergreen Press
Fairway Press
Faith Books & More
Grace Acres Press
Kirk House
Lighthouse Publishing
Lighthouse Trails
Morgan James Publishing
Pacific Press
Parson Place
Parsons Publishing
Tate Publishing
Trail Media
White Fire Publishing
WinePress
Word Alive
Zoë Life Publishing

BIBLE/BIBLICAL STUDIES

(a) Baker Academic
(a) Baker Books
(a) Bethany House

(a) Cook, David C.
(a) Doubleday Relig.
(a) Kregel
(a) WaterBrook Press

Aaron Book
Abingdon Press
ACW Press
Ambassador Books
Ambassador Intl.
American Binding
AMG Publishers
Blue Dolphin
BMH Books
Bold Vision Books
Bonfire Books
Booklocker.com
Bridge Logos
Brown Books
Canticle Books
Chalfont House Publishing
Christian Writer's Ebook
Conciliar Press
Contemporary Drama
CrossLink Publishing
CSS Publishing
DCTS Publishers
Deep River Books
Discovery House
Earthen Vessel
Eerdmans Pub., Wm. B.
Essence
Evergreen Press
Fairway Press
Faith Books & More
Grace Publishing
Group Publishing
Hannibal Books
Harrison House
Hensley Publishing
Inkling Books
InterVarsity Press
JourneyForth/BJU
Lift Every Voice
Lighthouse Publishing
Lutheran Univ. Press
Magnus Press
NavPress
New Hope
On My Own Now
Our Sunday Visitor

Pacific Press
 P&R Publications
 Parson Place
 Parsons Publishing
 Pauline Kids
 Randall House Digital
 Salt Works
 Tate Publishing
 Trail Media
 VBC Publishing
 Wesleyan Publishing
 Whitaker House
 WinePress
 Word Alive
 Write Integrity Press
 Yale Univ. Press
 Zoë Life Publishing
 Zondervan

BIBLE COMMENTARY

(a) Baker Books
 (a) B&H Publishing
 (a) Cook, David C.
 (a) Doubleday Relig.
 (a) Kregel
 (a) Tyndale House
 Aaron Book
 Abingdon Press
 ACW Press
 Ambassador Books
 Ambassador Intl.
 American Binding
 AMG Publishers
 Blue Dolphin
 BMH Books
 Bondfire Books
 Booklocker.com
 Bridge Logos
 Brown Books
 Christian Writer's Ebook
 Conciliar Press
 CrossLink Publishing
 CSS Publishing
 Discovery House
 Eerdmans Pub., Wm. B.
 Essence
 Fairway Press
 Faith Books & More
 Harrison House
 Inkling Books

InterVarsity Press
 Lighthouse Publishing
 Lutheran Univ. Press
 NavPress
 Our Sunday Visitor
 P&R Publications
 Tate Publishing
 VBC Publishing
 WinePress
 Word Alive
 Yale Univ. Press
 Zoë Life Publishing
 Zondervan

BIOGRAPHY

(a) Baker Books
 (a) Ballantine
 (a) Doubleday Relig.
 (a) HarperOne
 (a) Nelson, Thomas
 (a) WaterBrook Press

Aaron Book
 ACW Press
 Ambassador Intl.
 American Binding
 Blue Dolphin
 Bondfire Books
 Booklocker.com
 Bridge Logos
 Brown Books
 Chalfont House Publishing
 Charisma House
 Christian Heritage
 Christian Writer's Ebook
 CLC Publications
 Comfort Publishing
 Conciliar Press
 Creation House
 CrossLink Publishing
 Deep River Books
 Discovery House
 Eerdmans Pub., Wm. B.
 Essence
 Fairway Press
 Faith Books & More
 Franciscan Media
 Grace Acres Press
 Guideposts Books
 Hannibal Books
 Hope Publishing

Inkling Books
 Kirk House
 Lighthouse Publishing
 Lighthouse Trails
 New Leaf
 On My Own Now
 Pacific Press
 Parson Place
 Parsons Publishing
 Pauline Books
 Pauline Kids
 Ravenhawk Books
 Tate Publishing
 Trail Media
 Whitaker House
 White Fire Publishing
 WinePress
 Word Alive
 Yale Univ. Press
 Zoë Life Publishing

BOOKLETS

Aaron Book
 American Binding
 Bold Vision Books
 Bondfire Books
 Chalfont House Publishing
 Charisma House
 Christian Writer's Ebook
 Creation House
 Essence
 Evergreen Press
 Fruitbearer Pub.
 Grace Publishing
 InterVarsity Press
 Life Cycle Books
 Lighthouse Trails
 Our Sunday Visitor
 Pacific Press
 P&R Publications
 Randall House
 Salt Works
 Tate Publishing
 Trinity Foundation
 WinePress
 Word Alive

CANADIAN/FOREIGN

Essence
 Sunpenny Publishing
 Word Alive

CELEBRITY PROFILES

- (a) Baker Books
- (a) FaithWords
- (a) Hay House
- (a) Nelson, Thomas

Aaron Book
 ACW Press
 American Binding
 Blue Dolphin
 Bold Vision Books
 Bondfire Books
 Booklocker.com
 Brown Books
 Charisma House
 Christian Writer's Ebook
 Comfort Publishing
 Deep River Books
 Essence
 Fairway Press
 Faith Books & More
 Grace Acres Press
 Howard Books
 Lighthouse Publishing
 On My Own Now
 Ravenhawk Books
 Tate Publishing
 Whitaker House
 WinePress
 Word Alive

CHARISMATIC

- (a) Nelson, Thomas

Aaron Book
 ACW Press
 American Binding
 Blue Dolphin
 Booklocker.com
 Bridge Logos
 Cantic Books
 Charisma House
 Chosen Books
 Comfort Publishing
 Creation House
 CSS Publishing
 Destiny Image (books)
 Eerdmans Pub., Wm. B.
 Essence
 Fairway Press
 Faith Books & More

Fruitbearer Pub.
 Harrison House
 Lighthouse Publishing
 Lutheran Univ. Press
 Magnus Press
 Parsons Publishing
 Salvation Publisher
 Tate Publishing
 Whitaker House
 WinePress
 Word Alive
 Zoë Life Publishing

CHILDREN'S BOARD BOOKS

Ambassador Books
 Eerdmans/Yg Readers
 Faith Books & More
 Halo Publishing Intl.
 Morgan James Publishing
 Pauline Kids
 Tate Publishing
 WinePress
 Word Alive

CHILDREN'S DEVOTIONALS

Bondfire Books
 Essence
 Grace Publishing
 New Leaf
 Pauline Books
 Trail Media
 Warner Press
 Zoë Life Publishing

CHILDREN'S EASY READERS

- (a) Baker Books
- (a) Cook, David C.
- (a) Tyndale House

Aaron Book
 Ambassador Books
 Booklocker.com
 Brown Books
 Charisma House
 Conciliar Press
 Creation House
 Dawn Publications
 Deep River Books
 Essence

Evergreen Press
 Fairway Press
 Faith Books & More
 Grace Publishing
 Guardian Angel
 Inkling Books
 JourneyForth/BJU
 Legacy Press
 Lift Every Voice
 Lighthouse Publishing
 Our Sunday Visitor
 Pacific Press
 Pauline Books
 Pauline Kids
 Pelican Publishing
 Standard Publishing
 Tate Publishing
 Trail Media
 VBC Publishing
 Warner Press
 Word Alive
 Zoë Life Publishing

CHILDREN'S PICTURE BOOKS (nonfiction)

- (a) Baker Books
- (a) Bethany House
- (a) Cook, David C.
- (a) Tyndale House
- (a) WaterBrook Press

Aaron Book
 Abingdon Press
 Ambassador Books
 Bridge Logos
 Brown Books
 Conciliar Press
 Creation House
 Dove Inspirational
 Eerdmans Pub., Wm. B.
 Eerdmans/Yg Readers
 Essence
 Evergreen Press
 Faith Books & More
 Fruitbearer Pub.
 Guardian Angel
 Halo Publishing Intl.
 Lighthouse Publishing
 Lighthouse Trails
 Morgan James Publishing
 New Leaf

BONUS SECTION

Writer's Helps

Your Calling

A Middle-Aged Mom Goes to Hollywood

by Kathryn Mackel

I TOOK MY FIRST plane ride when I was forty-five. I rode first class, paid for by Twentieth Century Fox. I was provided a nice car and luxury lodging at the Beverly Wilshire Hotel. I made the rounds of eight studios, heard Steven Spielberg read the riot act to some hapless assistant, and learned that meeting-wear in the film business was jeans and T-shirts instead of my business suit.

I was the flavor of the week, despite the fact that I was forty-five and had never been west of New York City. How did a middle-aged mom get to Hollywood?

Clearly, God has a sense of humor.

I had no concept of becoming a screenwriter—though I had literally grown up in a movie theater. My father was a projectionist who babysat me while my mother worked. I rode my bike up and down the aisles while he swept floors, cleaned bathrooms, and got the films ready to show. When the lights darkened, I watched the movies from the back row. (To this day, I still prefer the back row.) When certain cues flickered on the screen, I ran up to the booth to wait for the switch to the next reel. I loved running the rewind machine. Learning the mechanics of projecting dreams onto a screen never robbed me of wonder.

I loved movies for their power to stir imagination, inspire emotion, make me dream. As a child, I directed countless productions with the neighborhood kids. When I reached my twenties, I was still making up stories in my head. If were a writer, I would write—correct? But I didn't write, therefore I concluded I was not a writer. I was just weird.

Dreams Revisited

I married, had children, found Jesus. And stayed *silently* weird. I became a technical writer, the complete opposite of a fiction writer. But those stories kept coming to me. "Grow up," I told myself, and enrolled in a master's program for professional writing. When the program didn't offer anything in my field, I decided to take my first fiction workshop.

I was forty-one years old and scared silly.

My classmates included a journalist, a novelist, a published short-story writer, and other confident, experienced writers. Completely intimidated, I would have dropped the class if my secretary hadn't browbeaten me into staying.

I had fun indulging the *weird*. When the next semester rolled around, I joined my intimidating classmates in screenwriting.

"Start with an image," our professor said. "What do you see?"

I saw a little girl I coached in Little League softball, picking daisies while a fly ball fell a foot from her head. She never looked up. And then I saw a story unfold about an elite pitcher who moves to a town without softball. She has to teach eleven random girls how to play so she can have a team.

As they would say in a Hollywood pitch session, it was the *Bad News Bears meets Jenny Finch* (US Olympic gold medal-winning softball pitcher).

Beating the Odds

Professor Larry Maness gave me the tools to channel my *weird*. After writing four screenplays just for fun, I decided I should try to sell one. "It'll be easier if you sell a novel first," Larry said. So I wrote a middle-reader novel about a young softball pitcher who is so good and powerful that none of her teammates can catch her.

The month I turned forty-five, I sold my first novel, *A Season of Comebacks*, which a publishing company found in their slush pile. The editor told me it was a million-to-one shot that they bought something that hadn't been submitted through a literary agent.

Three weeks later I sold my first screenplay, *Mother Ship*, out of Hollywood's equivalent of the slush pile. A studio exec told me it was a million-to-one shot that they bought something that didn't come in through an agent.

Do the math.

Only God could send a middle-aged mom to Hollywood. And if he sent me, why couldn't he send you?