

# THE CHRISTIAN WRITER'S **MARKET GUIDE** **2013**

YOUR COMPREHENSIVE RESOURCE  
FOR GETTING PUBLISHED



JERRY B. JENKINS  
**CHRISTIAN**  
**WRITERS**  
G U I D E

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**JERRY B. JENKINS**



TYNDALE HOUSE PUBLISHERS, INC.  
CAROL STREAM, ILLINOIS

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# INTRODUCTION

Hardly any industry has ever changed as much in so short a time as publishing has in the last few years. Traditional methods of seeing your writing get to the printed page have broadened so dramatically that many veterans hardly recognize the publishing landscape anymore. Besides royalty-paying book publishers and fee-paying periodical markets, opportunities abound for anyone who wants to be published electronically, on demand, in blogs, or through self-, vanity- or subsidy-publishing means.

Regardless, good writing rises like cream and must be crafted, edited, proofread, honed, and polished.

Some publishers say writers who submit to them don't read their guidelines first—some even drop their listings from this guide for that reason. Most publishers carry their guidelines on their websites, so most of our listings include the addresses to find those. Carefully read the guidelines before submitting—a critical step if you want to sell in today's tighter market.

More and more publishers are dropping their fax numbers or even their addresses and depend almost entirely on e-mail or website contacts.

A number of periodical publishers are accepting assignments only, so it is important that you establish a reputation in your areas of interest and expertise. Once you have acquired credits in a given field, write to some of those assignment-only editors, asking for an assignment.

Carefully check out agents before signing with them. See the introduction to the agent section for tips on that. Because agents have become more important in a writer's quest for publication, we list which conferences have agents in attendance.

Attending conferences is one of the best ways to contact agents as well as publishers.

If you are new to this Guide or only want to find specific markets for your work, check out the supplementary lists throughout the book. Read through the glossary and learn terms.

Also be sure to study the "How to Use This Book" section. It will save you time, and it's full of helpful hints.

One of the most common complaints from publishers is that the material they receive is not appropriate for their needs. Editors tell me they are looking for writers who understand their periodical or publishing house and its unique approach to the marketplace. With a little time and effort, you can meet an editor's expectations, distinguish yourself as a professional, and sell what you write.

Godspeed to you as you travel the exciting road to publication. You have been given a mission for which you might often feel inadequate. Just remember that the writing assignments God has given you could not be written the same by anyone else.

Finally, special thanks to my executive assistant Debbie Kaupp for developing and overseeing the database we use to produce the guide. Through her efforts the listings are as up to date as they can be, and the guide has been streamlined to be easier to use than ever. Thanks also to Kerma Murray, Janice Mitchell, Julie Adams, and Tanya Shtatman for their help with the guide.

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For additional books or pamphlets to help with your writing needs, visit the bookstore on our website, [www.christianwritersguild.com](http://www.christianwritersguild.com).

PART 1

# Book Publishers



# 1

## Topical Listings of Book Publishers

One of the most difficult aspects of marketing yourself is determining which publishers might be interested in your book. This list will help you do just that.

If you don't find your topic of interest, check the table of contents and look for related topics. Next, secure writer's guidelines and book catalogs from those publishers. Just because a particular publisher is listed under your topic, don't assume it would automatically be interested in your book. You must determine whether your approach will fit within the scope of that publisher's catalog. It is also helpful to visit a Christian bookstore to actually see some of the books produced by each publisher you are interested in pursuing.

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(a) before a listing indicates the publisher accepts submissions only through agents.

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### AFRICAN AMERICAN MARKETS

- (a) Abingdon Press
- (a) Doubleday Relig.

American Binding  
Booklocker.com  
Bridge Logos  
CLC Publications  
Franciscan Media  
InterVarsity Press  
Judson Press  
Lift Every Voice  
Moody Publishers  
New Hope  
Praeger Publishers  
Tate Publishing  
Whitaker House

### APOLOGETICS

- (a) Bethany House
- (a) FaithWords
- (a) Kregel
- (a) Nelson, Thomas

Aaron Book  
Abingdon Press  
ACW Press  
Ambassador Intl.  
American Binding  
AMG Publishers

Blue Dolphin  
BMH Books  
Booklocker.com  
Bridge Logos  
Brown Books  
Canticle Books  
Charisma House  
Christian Heritage  
Creation House  
Crossway  
CSS Publishing  
Discovery House  
Earthen Vessel  
Eerdmans Pub., Wm. B.  
Essence  
Fairway Press  
Faith Books & More  
Grace Acres Press  
Guardian Angel  
Hensley Publishing  
Howard Books  
InterVarsity Press  
Lighthouse Publishing  
Lutheran Univ. Press  
Magnus Press  
NavPress  
New Leaf  
Our Sunday Visitor  
Parson Place  
Randall House

Salt Works  
Tate Publishing  
VBC Publishing  
Whitaker House  
WinePress  
Word Alive  
Zoë Life Publishing

### ARCHAEOLOGY

- (a) Baker Academic
- (a) Baker Books
- (a) Doubleday Relig.
- (a) HarperOne
- (a) Kregel

Aaron Book  
Abingdon Press  
ACW Press  
American Binding  
Blue Dolphin  
BMH Books  
Booklocker.com  
Brown Books  
Christian Writer's Ebook  
Comfort Publishing  
Conciliar Press  
Eerdmans Pub., Wm. B.  
Essence  
Fairway Press  
Faith Books & More

Lighthouse Publishing  
NavPress  
New Leaf  
Pacific Press  
Tate Publishing  
VBC Publishing  
White Fire Publishing  
WinePress  
Word Alive  
Yale Univ. Press

## **ART, FREELANCE**

Aaron Book  
Abingdon Press  
Ambassador Books  
Ambassador Intl.  
AMG Publishers  
Blue Dolphin  
Booklocker.com  
CrossLink Publishing  
Dawn Publications  
Dove Inspirational  
Earthen Vessel  
Eerdmans/Yg Readers  
Essence  
Faith Books & More  
Focus on the Family  
Grace Acres Press  
Group Publishing  
Guardian Angel  
Halo Publishing Intl.  
JourneyForth/BJU  
Judson Press  
Legacy Press  
Lighthouse Publishing  
Marcher Lord Press  
New Leaf  
Parson Place  
Parsons Publishing  
Pauline Kids  
Pelican Publishing  
Rainbow Publishers  
Randall House  
Ravenhawk Books  
Salt Works  
Sunpenny Publishing  
VBC Publishing  
Warner Press  
WinePress

## **AUTOBIOGRAPHY**

(a) Baker Books  
(a) Doubleday Relig.  
(a) FaithWords  
(a) HarperOne  
(a) Nelson, Thomas  
(a) WaterBrook Press

Aaron Book  
ACW Press  
Ambassador Intl.  
American Binding  
Blue Dolphin  
Bondfire Books  
Booklocker.com  
Bridge Logos  
Brown Books  
Charisma House  
Christian Heritage  
Christian Writer's Ebook  
CLC Publications  
Comfort Publishing  
Creation House  
CrossLink Publishing  
Deep River Books  
Earthen Vessel  
Essence  
Fairway Press  
Faith Books & More  
Grace Acres Press  
INO Publishing  
Kirk House  
Lighthouse Publishing  
Pacific Press  
Parson Place  
Parsons Publishing  
Tate Publishing  
White Fire Publishing  
WinePress  
Word Alive  
Zoë Life Publishing

## **BIBLE/BIBLICAL STUDIES**

(a) Baker Academic  
(a) Baker Books  
(a) Bethany House  
(a) Cook, David C.  
(a) Doubleday Relig.  
(a) Kregel  
(a) WaterBrook Press

Aaron Book  
Abingdon Press  
ACW Press  
Ambassador Books  
Ambassador Intl.  
American Binding  
AMG Publishers  
Blue Dolphin  
BMH Books  
Bondfire Books  
Booklocker.com  
Bridge Logos  
Brown Books  
Canticle Books  
Christian Writer's Ebook  
Conciliar Press  
Contemporary Drama  
CrossLink Publishing  
CSS Publishing  
DCTS Publishers  
Deep River Books  
Discovery House  
Earthen Vessel  
Eerdmans Pub., Wm. B.  
Essence  
Fairway Press  
Faith Books & More  
Gospel Publishing  
Group Publishing  
Hannibal Books  
Harrison House  
Hensley Publishing  
Inklings Books  
INO Publishing  
InterVarsity Press  
JourneyForth/BJU  
Lift Every Voice  
Lighthouse Publishing  
Lutheran Univ. Press  
Magnus Press  
NavPress  
New Hope  
On My Own Now  
Our Sunday Visitor  
Pacific Press  
Parson Place  
Parsons Publishing  
Pauline Kids  
Randall House Digital  
Salt Works



Tate Publishing  
 VBC Publishing  
 Wesleyan Publishing  
 Whitaker House  
 WinePress  
 Word Alive  
 Yale Univ. Press  
 Zoë Life Publishing  
 Zondervan

### **BIBLE COMMENTARY**

(a) Baker Books  
 (a) B&H Publishing  
 (a) Cook, David C.  
 (a) Doubleday Relig.  
 (a) Kregel  
 (a) Tyndale House  
 Aaron Book  
 Abingdon Press  
 ACW Press  
 Ambassador Books  
 Ambassador Intl.  
 American Binding  
 AMG Publishers  
 Blue Dolphin  
 BMH Books  
 Bondfire Books  
 Booklocker.com  
 Bridge Logos  
 Brown Books  
 Christian Writer's Ebook  
 Conciliar Press  
 CrossLink Publishing  
 CSS Publishing  
 Discovery House  
 Eerdmans Pub., Wm. B.  
 Essence  
 Fairway Press  
 Faith Books & More  
 Harrison House  
 Inking Books  
 INO Publishing  
 InterVarsity Press  
 Lighthouse Publishing  
 Lutheran Univ. Press  
 NavPress  
 Our Sunday Visitor  
 Tate Publishing  
 VBC Publishing  
 WinePress

Word Alive  
 Yale Univ. Press  
 Zoë Life Publishing  
 Zondervan

### **BIOGRAPHY**

(a) Baker Books  
 (a) Ballantine  
 (a) Doubleday Relig.  
 (a) HarperOne  
 (a) Nelson, Thomas  
 (a) WaterBrook Press

Aaron Book  
 ACW Press  
 Ambassador Intl.  
 American Binding  
 Blue Dolphin  
 Bondfire Books  
 Booklocker.com  
 Bridge Logos  
 Brown Books  
 Charisma House  
 Christian Heritage  
 Christian Writer's Ebook  
 CLC Publications  
 Comfort Publishing  
 Conciliar Press  
 Creation House  
 CrossLink Publishing  
 Deep River Books  
 Discovery House  
 Eerdmans Pub., Wm. B.  
 Essence  
 Fairway Press  
 Faith Books & More  
 Franciscan Media  
 Grace Acres Press  
 Guideposts Books  
 Hannibal Books  
 Inking Books  
 INO Publishing  
 Kirk House  
 Lighthouse Publishing  
 New Leaf  
 On My Own Now  
 Pacific Press  
 Parson Place  
 Parsons Publishing  
 Pauline Books  
 Pauline Kids

Ravenhawk Books  
 Tate Publishing  
 Whitaker House  
 White Fire Publishing  
 WinePress  
 Word Alive  
 Yale Univ. Press  
 Zoë Life Publishing

### **BOOKLETS**

Aaron Book  
 American Binding  
 Bondfire Books  
 Charisma House  
 Christian Writer's Ebook  
 Creation House  
 Essence  
 Fruitbearer Pub.  
 InterVarsity Press  
 Life Cycle Books  
 Our Sunday Visitor  
 Pacific Press  
 Randall House  
 Salt Works  
 Tate Publishing  
 Trinity Foundation  
 WinePress  
 Word Alive

### **CANADIAN/FOREIGN**

Essence  
 Sunpenny Publishing  
 Word Alive

### **CELEBRITY PROFILES**

(a) Baker Books  
 (a) FaithWords  
 (a) Hay House  
 (a) Nelson, Thomas  
 Aaron Book  
 ACW Press  
 American Binding  
 Blue Dolphin  
 Bondfire Books  
 Booklocker.com  
 Brown Books  
 Charisma House  
 Christian Writer's Ebook  
 Comfort Publishing  
 Deep River Books

Essence  
 Fairway Press  
 Faith Books & More  
 Grace Acres Press  
 Howard Books  
 Lighthouse Publishing  
 On My Own Now  
 Ravenhawk Books  
 Tate Publishing  
 Whitaker House  
 WinePress  
 Word Alive

### **CHARISMATIC**

(a) Nelson, Thomas

Aaron Book  
 ACW Press  
 American Binding  
 Blue Dolphin  
 Booklocker.com  
 Bridge Logos  
 Canticle Books  
 Charisma House  
 Chosen Books  
 Comfort Publishing  
 Creation House  
 CSS Publishing  
 Destiny Image (books)  
 Eerdmans Pub., Wm. B.  
 Essence  
 Fairway Press  
 Faith Books & More  
 Fruitbearer Pub.  
 Gospel Publishing  
 Harrison House  
 Lighthouse Publishing  
 Lutheran Univ. Press  
 Magnus Press  
 Parsons Publishing  
 Salvation Publisher  
 Tate Publishing  
 Whitaker House  
 WinePress  
 Word Alive  
 Zoë Life Publishing

### **CHILDREN'S BOARD BOOKS**

Ambassador Books  
 Eerdmans/Yg Readers

Faith Books & More  
 Halo Publishing Intl.  
 Pauline Kids  
 Tate Publishing  
 WinePress  
 Word Alive

### **CHILDREN'S DEVOTIONALS**

Bondfire Books  
 Essence  
 INO Publishing  
 New Leaf  
 Pauline Books  
 Warner Press  
 Zoë Life Publishing

### **CHILDREN'S EASY READERS**

(a) Baker Books  
 (a) Cook, David C.  
 (a) Tyndale House

Aaron Book  
 Ambassador Books  
 Booklocker.com  
 Brown Books  
 Charisma House  
 Conciliar Press  
 Creation House  
 Dawn Publications  
 Deep River Books  
 Essence  
 Fairway Press  
 Faith Books & More  
 Guardian Angel  
 Inkling Books  
 INO Publishing  
 JourneyForth/BJU  
 Legacy Press Lift  
 Every Voice  
 Lighthouse Publishing  
 Our Sunday Visitor  
 Pacific Press  
 Pauline Books  
 Pauline Kids  
 Pelican Publishing  
 Standard Publishing  
 Tate Publishing  
 VBC Publishing  
 Warner Press

Word Alive  
 Zoë Life Publishing

### **CHILDREN'S PICTURE BOOKS (NONFICTION)**

(a) Baker Books  
 (a) Bethany House  
 (a) Cook, David C.  
 (a) Tyndale House  
 (a) WaterBrook Press

Aaron Book  
 Abingdon Press  
 Ambassador Books  
 Bridge Logos  
 Brown Books  
 Conciliar Press  
 Creation House  
 Dove Inspirational  
 Eerdmans Pub., Wm. B.  
 Eerdmans/Yg Readers  
 Essence  
 Faith Books & More  
 Fruitbearer Pub.  
 Guardian Angel  
 Halo Publishing Intl.  
 INO Publishing  
 Lighthouse Publishing  
 New Leaf  
 Pauline Books  
 Pauline Kids  
 Pelican Publishing  
 Standard Publishing  
 Tate Publishing  
 Warner Press  
 WinePress  
 Zoë Life Publishing

### **CHRIST**

(a) Bethany House  
 (a) Cook, David C.  
 (a) Doubleday Relig.  
 (a) Nelson, Thomas

Aaron Book  
 ACW Press  
 Ambassador Intl.  
 American Binding  
 Barbour  
 Blue Dolphin  
 BMH Books

Bondfire Books  
 Booklocker.com  
 Brown Books  
 Canticle Books  
 Charisma House  
 Christian Heritage  
 Christian Writer's Ebook  
 CLC Publications  
 Creation House  
 CrossLink Publishing  
 CSS Publishing  
 Deep River Books  
 Discovery House  
 Earthen Vessel  
 Eerdmans Pub., Wm. B.  
 Essence  
 Fairway Press  
 Faith Books & More  
 Grace Acres Press  
 Guardian Angel  
 Guideposts Books  
 INO Publishing  
 JourneyForth/BJU  
 Lift Every Voice  
 Lighthouse Publishing  
 Lutheran Univ. Press  
 Magnus Press  
 NavPress  
 New Leaf  
 Our Sunday Visitor  
 Parson Place  
 Pauline Kids  
 Salt Works  
 Tate Publishing  
 VBC Publishing  
 WinePress  
 Word Alive  
 Yale Univ. Press  
 Zoë Life Publishing

### CHRISTIAN BUSINESS

(a) Cook, David C.  
 (a) Doubleday Relig.  
 (a) Nelson, Thomas  
 (a) WaterBrook Press

Aaron Book  
 ACW Press  
 Ambassador Intl.  
 American Binding

Blue Dolphin  
 BMH Books  
 Bondfire Books  
 Booklocker.com  
 Brown Books  
 Charisma House  
 Christian Writer's Ebook  
 Comfort Publishing  
 Creation House  
 CSS Publishing  
 Cupola Press  
 Deep River Books  
 Eerdmans Pub., Wm. B.  
 Essence  
 Fairway Press  
 Faith Books & More  
 Grace Acres Press  
 Hannibal Books  
 Howard Books  
 InterVarsity Press  
 JourneyForth/BJU  
 Kirk House  
 Lift Every Voice  
 Lighthouse Publishing  
 Lutheran Univ. Press  
 NavPress  
 New Leaf  
 Ravenhawk Books  
 Salvation Publisher  
 Tate Publishing  
 Trinity Foundation  
 VBC Publishing  
 Whitaker House  
 White Fire Publishing  
 WinePress  
 Word Alive  
 Zoë Life Publishing

### CHRISTIAN EDUCATION

(a) Baker Academic  
 (a) Baker Books  
 (a) Cook, David C.  
 (a) Doubleday Relig.  
 (a) Kregel

Aaron Book  
 ACW Press  
 Ambassador Intl.  
 American Binding  
 Blue Dolphin

Bondfire Books  
 Booklocker.com  
 Brown Books  
 Christian Heritage  
 Christian Writer's Ebook  
 Church Growth Inst.  
 Contemporary Drama  
 CSS Publishing  
 DCTS Publishers  
 Eerdmans Pub., Wm. B.  
 Essence  
 Fairway Press  
 Faith Books & More  
 Gospel Publishing  
 Grace Acres Press  
 Group Publishing  
 Halo Publishing Intl.  
 Hensley Publishing  
 InterVarsity Press  
 Judson Press  
 Kirk House  
 Lift Every Voice  
 Lighthouse Publishing  
 Lutheran Univ. Press  
 Meriwether  
 New Leaf  
 Our Sunday Visitor  
 Pacific Press  
 Rainbow Publishers  
 Reference Service  
 Salvation Publisher  
 Standard Publishing  
 Tate Publishing  
 Trinity Foundation  
 VBC Publishing  
 White Fire Publishing  
 WinePress  
 Word Alive  
 Zoë Life Publishing

### CHRISTIAN HOMESCHOOLING

(a) Baker Books

Aaron Book  
 ACW Press  
 American Binding  
 Blue Dolphin  
 BMH Books  
 Bondfire Books

Booklocker.com  
 Brown Books  
 Christian Writer's Ebook  
 CrossHouse  
 CSS Publishing  
 Eerdmans Pub., Wm. B.  
 Essence  
 Fairway Press  
 Faith Books & More  
 Fruitbearer Pub.  
 Grace Acres Press  
 Hannibal Books  
 Inklings Books  
 Lift Every Voice  
 Lighthouse Publishing  
 New Leaf  
 Pacific Press  
 Parsons Publishing  
 Standard Publishing  
 Tate Publishing  
 White Fire Publishing  
 WinePress  
 Word Alive  
 Zoë Life Publishing

### CHRISTIAN LIVING

(a) Baker Books  
 (a) B&H Publishing  
 (a) Bethany House  
 (a) Cook, David C.  
 (a) Doubleday Relig.  
 (a) FaithWords  
 (a) HarperOne  
 (a) Multnomah  
 (a) Nelson, Thomas  
 (a) Revell  
 (a) Tyndale House  
 (a) WaterBrook Press

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 Abingdon Press  
 ACW Press  
 Ambassador Books  
 Ambassador Intl.  
 American Binding  
 Barbour  
 Blue Dolphin  
 Bondfire Books  
 Booklocker.com  
 Brown Books

Canticle Books  
 Charisma House  
 Christian Writer's Ebook  
 CLC Publications  
 Comfort Publishing  
 Creation House  
 CrossLink Publishing  
 Crossway  
 CSS Publishing  
 Cupola Press  
 DCTS Publishers  
 Deep River Books  
 Destiny Image (books)  
 Discovery House  
 Eerdmans Pub., Wm. B.  
 Essence  
 Fairway Press  
 Franciscan Media  
 Faith Books & More  
 Grace Acres Press  
 Guideposts Books  
 Howard Books  
 Inheritance Press  
 INO Publishing  
 InterVarsity Press  
 JourneyForth/BJU  
 Judson Press  
 Life Cycle Books  
 Lift Every Voice  
 Lighthouse Publishing  
 Lutheran Univ. Press  
 Magnus Press  
 Moody Publishers  
 NavPress  
 New Hope  
 New Leaf  
 On My Own Now  
 Our Sunday Visitor  
 Parsons Publishing  
 Pauline Kids  
 Port Hole Public.  
 Randall House  
 Salvation Publisher  
 Standard Publishing  
 Sunpenny Publishing  
 Tate Publishing  
 VBC Publishing  
 Wesleyan Publishing  
 White Fire Publishing  
 WinePress

Word Alive  
 Zoë Life Publishing

### CHRISTIAN SCHOOL BOOKS

(a) Baker Books  
 Aaron Book  
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 American Binding  
 Blue Dolphin  
 Bondfire Books  
 Booklocker.com  
 Christian Writer's Ebook  
 CrossLink Publishing  
 CSS Publishing  
 Eerdmans Pub., Wm. B.  
 Essence  
 Fairway Press  
 Faith Books & More  
 Grace Acres Press  
 Inklings Books  
 JourneyForth/BJU  
 Lighthouse Publishing  
 Our Sunday Visitor  
 Pacific Press  
 Pauline Kids  
 Tate Publishing  
 Trinity Foundation  
 White Fire Publishing  
 WinePress  
 Word Alive  
 Zoë Life Publishing

### CHRISTMAS BOOKS

Bondfire Books  
 Cupola Press  
 Essence  
 Warner Press  
 White Fire Publishing  
 Zoë Life Publishing

### CHURCH GROWTH

(a) Kregel  
 Aaron Book  
 Ambassador Intl.  
 Booklocker.com  
 Brown Books  
 CrossHouse  
 Dove Inspirational