

**2010**

# **Christian Writers' Market Guide**

**THE ESSENTIAL  
REFERENCE TOOL  
FOR THE  
CHRISTIAN WRITER**

**Sally E. Stuart**



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# INTRODUCTION

I can't believe this is actually the twenty-fifth annual edition of this guide. But as I look back, I can't help but reflect on all the publishers who have come and gone and all the changes that have happened—and are continuing to happen—on an almost-daily basis. Some changes are good, and some are bad, but all have helped define this industry.

Again this year I've been observing the changes and trying to determine what they mean for you. Certainly the economy is responsible for publishers and publications pulling back, downsizing, or shutting down entirely, but the most outstanding change seems to be a result of the expansion of technology.

For years I have been teaching classes on how to submit material for publication and stressing how important it is to address your submission to a specific editor by name. However, even that seems to be changing. At one point we went from sending mailed submissions to an overwhelming preference for e-mail contact, but that, too, is changing. Because editors are being overwhelmed with spam, many are moving to an online submission form.

As I've prepared this guide, I couldn't help but notice how many markets are no longer even naming an editor for submissions. Many are identified only by a generic e-mail address or title. We seem to be losing that initial connection to an actual editor—making it impossible to target a specific editor as I've recommended in the past. Of course, once your piece is accepted, you do make that connection to an actual editor.

And speaking of change, one of the biggest changes for the Guide is that we have a new publisher. Tyndale House has published this edition and will continue to do so going forward. Of course, a new publisher inevitably means changes—but changes we trust will take us into the future and keep up with the advancements in technology. Over the next five years we will be moving toward making the guide fully available online. Although the details are still in the planning stage, it is likely that the book will get smaller each year as more of the material goes online. Of course, that means the price of the book will be falling as well. More details on all this will be given as they become available. Although Tyndale House does not plan to continue to produce the CD, you will still be able to get the CD from me.

Now, back to the content of this year's Guide. Another thing you will notice in this edition is how many publishers are no longer listing a mailing address, phone or fax number, or even that e-mail address. You will find that more include their submission guidelines on their Websites, but often they don't provide a lot of information—which is why I try to fill in the blanks with the contents of this guide. Much of what you find here is not included even by those who do put guidelines on their sites. Last year I mentioned that blogs weren't catching on too quickly with publishers, but by now many have proven me wrong. Often the companies' Websites will connect you to their blogs if they have them.

With all the changes in the economy and within the industry, I wasn't sure how the total numbers of publishers listed in this year's Guide would be changing, so I was eager to do the final tallies. I wasn't surprised with the results. This edition lists 384 book publishers, 32 fewer than last year (including 22 new); and 636 periodicals, 18 fewer than last year (including 45 new). As usual, a few new topics appear in the book and periodical lists. Note that one new topic in the book section is "Music/Musicals" for those who need to find markets for the music they write.

As we see more and more periodicals going online or adding an online version, I thought it a good idea to add a code to identify them. An @ sign in front of a listing in the periodical section identifies an e-zine or online version. It's interesting to note that over 30 percent of the publications listed now fall into this category.

In the book publishers' section, I wanted to identify those publishers who also produce e-books, so you'll find that same sign (@) in front of those listings.

The “Resources for Writers” section, which continues to be available only on the CD, includes about 100 new entries and two new subsections: Social Networking and an expanded “Blogs & Blogging” section. I encourage you to spend some time in that section, identifying those listings that will help you do your job better and more easily.

You will also find the Glossary of Terms back in the print edition.

This year I want to remind you again not to rely entirely on the topical listings for potential markets. Many good markets never fill out their list of topics, so you are likely to miss opportunities if you look only at that list.

Since a number of periodical publishers are now accepting assignments only, it is even more important that you establish a reputation in your areas of interest and expertise. Once you have acquired a number of credits in a given field, write to some of those assignment-only editors, giving your credits, and ask for an assignment. In general, you will be better off striving to get an assignment than hoping to fill one of the few slots left for unsolicited material.

Although agents continue to come and go, this year the list has dropped to fewer than seventy-five—which is a reflection of my decision to tighten up my qualifications for appropriate agents. It is still crucial that you carefully check out agents before signing a contract or committing to work with them. See the introduction to the agent section for some tips on how to do that. Because contacting agents has become more important in a writer’s quest for publication, I indicate which conferences have agents, as well as editors, on staff. Attending conferences is becoming one of the best ways to make contact with agents as well as publishers.

If you are new to this Guide or only want to find specific markets for your work, you’ll want to check out the supplementary lists that appear throughout the book. Read through the glossary and spend a few minutes learning terms you are not familiar with. Review the lists of writers’ groups and conferences, and mark those you might be interested in pursuing. The denominational and corporate-family listings will help you start connecting periodicals and book publishers with their different denominations or publishing groups. With so many publishers being bought out or merging, this will help keep you up-to-date on the new members of these growing families.

Also be sure to study the “How to Use This Book” section. It will save you time trying to understand the meanings of the notations in the primary listings, and it’s full of helpful hints. Remember to send for a catalog and guidelines or sample copies from any of the publishers or periodicals you are not familiar with. Study those carefully before submitting anything to that publisher or periodical. Also realize that publishers who make their guidelines available on their Websites do sometimes include more or different information online than you get in the usual guidelines sheet.

One of the most common complaints I’ve received from publishers over the years is that the material they receive is often not appropriate for their needs. Editors tell me repeatedly that they are looking for writers who understand their periodical or publishing house and its unique approach to the marketplace. With a little time and effort, you can meet an editor’s expectations, distinguish yourself as a professional, and sell what you write.

Please also note that I have started a marketing blog (see next page) where you can find all kinds of information about the industry and keep your market guide up-to-date during the year. I make entries almost every day.

Finally, my special thanks to Donna Schlachter for producing the “Resources for Writers” section this year—always a daunting project. I also want to thank her husband, Patrick, for developing and overseeing the database I use to produce the guide each year. I couldn’t do it without his professional help.

As always, I wish you well as you travel this exciting road to publication, whether for the first time or as a longtime veteran. And as I remind you every year, each of you has been given a specific mission in the field of writing. You and I often feel inadequate for the task, but I learned a long time ago that the writing assignments God has given me could not be written quite as well by anyone else.

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- Please contact me for information on how to receive the *Christian Writers' Market Guide* automatically every year and freeze the price at \$24.99, plus postage, for future editions (no matter how much the price goes up), or for information on getting the guide at a discounted group rate or getting books on consignment for your next seminar or conference.
- For a list of more than 60 additional books or pamphlets to help you with your specific writing needs, visit the bookstore on my Website.
- For information on editorial services (including book proposals and book contract evaluations), see my listing in the "Editorial Services" section under "Oregon."
- I also have a limited number of dates available to speak at writers' conferences. Contact me for availability.

# HOW TO USE THIS BOOK

The purpose of this market guide is to make your marketing job easier and more targeted. It will serve you well, however, only if you use it as a springboard for becoming an expert on those publishers best suited to your writing topics and style. The following explanations and guidelines will help you become an expert on marketing yourself.

1. Spend time getting acquainted with the setup of this resource book. You cannot make the best use of it until you know exactly what it has to offer. Study the table of contents, where you will find comprehensive listings of periodical and book topics.

2. When looking at the topical sections, be sure to check topics related to your primary subject. Some cross-referencing may be helpful. For example, if you have a novel that deals with doctor-assisted suicide, you might look at the list for adult fiction and the list for controversial issues and see which publishers are on both lists. Those would be good potential markets. In the topical sections you will find a letter *R* following both book and periodical publishers that accept reprints (pieces that have been printed by other publishers/publications but for which you retain the rights). You will find a dollar sign (\$) in front of the periodicals that are paying markets. That will help you find those quickly when getting paid is your primary goal for a particular piece. There is an *A* in front of the names of book publishers that require the use of an agent.

3. In each book-publisher listing you will find the following information (as available) in this format:

- (a) Name of publisher
- (b) Address, phone and fax numbers, e-mail address, Website
- (c) Denomination or affiliation
- (d) Name of editor—This may include the senior editor's name, followed by the name of another editor to whom submissions should be sent. In a few cases, several editors are named with the types of books each is responsible for. Address any correspondence to the appropriate editor.
- (e) Statement of purpose
- (f) List of imprint names
- (g) Number of inspirational/religious titles published per year, followed by formats of books published (hardcover, trade paperbacks, mass-market paperbacks, coffee-table books). Note that coffee-table books have a listing in the topical listings for books.
- (h) Number of submissions received annually
- (i) Percentage of books from first-time authors
- (j) (Usually) whether the publisher accepts, prefers, requires, or doesn't accept manuscripts through agents
- (k) Percentage of books from freelance authors they subsidy publish (if any). This does not refer to percentage paid by author. If percentage of subsidy is over 50 percent, the publisher will be listed in a separate section under "Subsidy Publishers."
- (l) Whether they reprint out-of-print books from other publishers
- (m) Preferred manuscript length in words or pages; "pages" refers to double-spaced manuscript pages.
- (n) Average amount of royalty, if provided. If royalty is a percentage of wholesale or net, it is based on price paid by bookstores or distributors. If it is on retail price, it is based on cover price of the book.
- (o) Average amount paid for advances. Whether publishers pay an advance or not is noted in the listing; if they did not answer the question, there is no mention of it.

- (p) Whether they pay flat fees (in these cases the author receives no royalties)
- (q) Average first printing (number of books usually printed for a first-time author)
- (r) Average length of time between acceptance of a manuscript and publication of the work
- (s) Whether they consider simultaneous submissions. This means you can send a query or complete manuscript simultaneously to more than one publisher, as long as you advise everyone involved that you are doing so.
- (t) Length of time it should take them to respond to a query/proposal or to a complete manuscript (when two lengths of time are given, the first refers to a query and the latter to a complete manuscript). Give them a one-month grace period beyond that, and then send a polite follow-up letter if you haven't heard from them.
- (u) Whether a publisher "accepts," "prefers," or "requires" the submission of an accepted manuscript on disk. (Do not send your unsolicited manuscripts/submissions on disk.) Most publishers now do accept or require that books be sent on a computer disk (usually along with a hard copy) or by e-mail, but since each publisher's needs are different, that information will be supplied to you by the individual publisher when the time comes. This section also indicates whether publishers accept submissions by e-mail and whether they want one sent as an attachment or copied into the message.
- (v) Which Bible version the publisher may prefer
- (w) Whether they do print-on-demand publishing
- (x) Availability and cost of writer's guidelines and book catalogs. If the listing says "Guidelines," it means guidelines are available for a #10 (business size) SASE with a first-class stamp. The cost of the catalog (if any), the size of envelope, and amount of postage are given, if specified (affix stamps to envelope; don't send them loose). Tip: If postage required would be more than \$2.38, I suggest you put \$2.38 in postage on the envelope and clearly mark it "Media Mail." (That is enough for up to one pound.) If the listing says "free catalog," it means you need only request it; they do not ask for payment or an SASE. Note: If sending for both guidelines and catalog, it is not necessary to send two envelopes; guidelines will be sent with the catalog. The listing will also indicate whether guidelines are available by e-mail or on the Website.
- (y) Nonfiction and Fiction sections indicate preference for query letter, book proposal, or complete manuscript, and whether they accept phone, fax, or e-queries. (If it does not say they accept them, assume they do not; this reference applies to fiction as well as non-fiction.) If they want a query letter, send just a letter describing your project. If they want a query letter/proposal, you can add a chapter-by-chapter synopsis and sample chapters. If not specified, send from one to three chapters. This data is often followed by a quote from the publishers about their needs or what they don't want to see.
- (z) Special Needs—If a publisher has specific needs, especially those that are not included in the subject listings, they are indicated here.
- (aa) Ethnic Books—Usually specifies which ethnic groups they target
- (bb) Also Does—Indicates which publishers also publish booklets, pamphlets, tracts, or e-books
- (cc) Photos/Artwork—Indicates whether they accept freelance photos for book covers. If interested, contact them for details or photography guidelines. This year I have also added information on whether publishers will accept queries about artwork from freelancers.
- (dd) Tips—Specific tips provided by the editor/publisher

**Note:** At the end of some listings you will find an indication that the publisher receives mailings of book proposals from The Writer's Edge (see "Editorial Services/Illinois" for an explanation of that service) and/or [ChristianManuscriptSubmissions.com](http://ChristianManuscriptSubmissions.com) (see Website or index).

4. In each periodical listing you will find the following information (as available) in this format:
- (a) Name of periodical
  - (b) Address, phone and fax numbers, e-mail address, Website
  - (c) Denomination or affiliation
  - (d) Name of senior editor and editor to submit to (if different)
  - (e) Theme of publication
  - (f) Format of publication, frequency of publication, number of pages, and size of circulation. Format refers to whether it is a magazine, newsletter, journal, tabloid, newspaper, or take-home paper. Frequency of publication and number of pages are both indicators of how much material the publishers can use. Circulation indicates the amount of exposure your material will receive and often indicates how well the publishers might pay or the probability that they will stay in business.
  - (g) Subscription rate—Amount given is for a one-year subscription in the country of origin. I suggest you subscribe to at least one of your primary markets every year to become better acquainted with its specific focus.
  - (h) Date established—Included only if 2007 or later
  - (i) Openness to freelance work; percentage of freelance written. This indicates the percentage of unsolicited freelance versus assigned articles. Since not all publishers have responded to this question, some will still give the two percentages combined or indicate only the unsolicited number. If they buy only a small percentage, it often means they are open but receive little material that is appropriate. When you have a choice, choose those with the higher percentage of freelance-written work, but only if you have done your homework and know they are an appropriate market for your material.
  - (j) Preference for query or complete manuscript also tells whether they want a cover letter with complete manuscripts and whether they accept phone, fax, or e-mail queries. If it does not mention cover letters or phone, fax, or e-mail queries, assume they do not accept them.
  - (k) Payment schedule, payment on acceptance (they pay when the piece is accepted) or on publication (they pay when it is published), and rights purchased. (See glossary for definitions of different rights.)
  - (l) If a publication does not pay or pays in copies or subscription, that is indicated in bold capital letters.
  - (m) If a publication is not copyrighted, you should ask for your copyright notice to appear on your published piece so your rights will be protected.
  - (n) Preferred word lengths and average number of manuscripts purchased per year (in parentheses)
  - (o) Response time—The time they usually take to respond to your query or manuscript submission. (Add at least two weeks for mail delays.)
  - (p) Seasonal material (also refers to holiday)—Holiday or seasonal material should reach them by at least the specified length of time in advance.
  - (q) Acceptance of simultaneous submissions and reprints—If they accept simultaneous submissions, it means they will look at submissions (usually a timely topic or holiday material) sent simultaneously to several publishers. It's best to send to nonoverlapping markets such as denominational), and be sure to indicate that it is a simultaneous submission. Reprints are pieces you have sold previously but to which you hold the rights (which means you sold only first or onetime rights to the original publisher and the rights reverted to you as soon as they were published).
  - (r) Whether they accept, prefer, or require submissions on disk or by e-mail. Many now prefer an e-mail submission rather than on disk. Most will want a query or hard copy first.



If it does not say they prefer or require disks, you should wait to see if they ask for them. If they accept an e-mail submission, it will indicate whether they want it as an attached file or copied into the message. If it says they accept e-mail submissions but doesn't indicate a reference, it usually means they will take them either way.

- (s) Average kill-fee amount (see glossary for definition), if they pay one
- (t) Whether or not they use sidebars (see glossary for definition) and whether they do so regularly or occasionally
- (u) Their preferred Bible version—The version most frequently listed is the NIV (New International Version). If no version is indicated, they usually have no preference. See glossary for “Bible Versions” list.
- (v) Whether they accept submissions from children or teens. A list of the publishers open to submissions from young writers is in the topical listings under “Young-Writer Markets.”
- (w) Availability and cost for writer's guidelines, theme lists, and sample copies—If the listing says “Guidelines,” it means they are available for a #10 SASE (business size) with a first-class stamp. Many more now have guidelines available by e-mail or Website, and the listing will indicate that. The cost for a sample copy, the size of envelope, and number of stamps required are given, if specified (affix stamps to envelope; don't send them loose). Tips: (1) If postage required is more than \$2.38, I suggest you put \$2.38 in postage on the envelope and clearly mark it “Media Mail.” (That is enough for up to one pound.) If the listing says “free sample copy,” it means you need only to request it; they do not ask for payment or an SASE. (2) If you're sending for both guidelines and sample copy, it is not necessary to send two envelopes; guidelines will be sent with sample copy. If a listing doesn't mention guidelines or sample copy, they probably don't have them.
- (x) “Not in topical listings” means the publisher has not supplied a list of topics they are interested in. Send for their guidelines or study sample copies to determine topics used.
- (y) Poetry—Name of poetry editor (if different). Average number of poems bought each year. Types of poetry. Number of lines. Payment rate. Maximum number of poems you may submit at one time.
- (z) Fillers—Name of fillers editor (if different). Types of fillers accepted; word length. Payment rate.
- (aa) Columns/Departments—Name of column editor (if different). Names of columns in the periodical (information in parentheses gives focus of column); word-length requirements. Payment rate. Be sure to see sample before sending ms or query. Most columns require a query.
- (bb) Special Issues or Needs—Indicates topics of special issues they have planned for the year or unique topics not included in regular subject listings
- (cc) Ethnic—Any involvement they have in the ethnic market
- (dd) Contest—Information on contests they sponsor or how to obtain that information. See “Contest” section at back of book for full list of contests.
- (ee) Tips—Tips from the editor on how to break into this market or how to be successful as an author
- (ff) At the end of some listings you will find a notation about where that particular periodical placed in the Top 50+ Christian Periodicals list in 2009 and/or their place in previous years. This list is compiled annually to indicate the most writer-friendly publications. To receive a complete listing, plus a prepared analysis sheet and writer's guidelines for the top 50 of those markets, send \$25 (includes postage) to Sally Stuart, 1647 S.W. Pheasant Dr., Aloha OR 97006, or order from [www.stuartmarket.com](http://www.stuartmarket.com).
- (gg) Some listings also include EPA winners. These awards are made annually by the Evangelical Press Association (a trade organization for Christian periodicals). This section also indicates the top-ten best-selling magazines in Christian retail stores.

5. It is important that you adhere closely to the guidelines set out in these listings. If a publisher asks for a query only, do not send a complete manuscript. Following these guidelines will mark you as a professional.

6. If your manuscript is completed, select the proper topical listing and target audience, and make up a list of possible publishers. Check first to see which ones will accept a complete manuscript (if you want to send it to those that require a query, you will have to write a query letter or book proposal to send first). Please do not assume that your manuscript will be appropriate for all those on the list. Read the primary listing for each, and if you are not familiar with a publisher, read their writer's guidelines and study one or more sample copies or the book catalog. (The primary listings tell how to get these.) Be sure the slant of your manuscript fits the slant of the publisher.

7. If you have an idea for an article, short story, or book but you have not written it yet, reading the appropriate topical listing will help you decide on a possible slant or approach. Select some publishers to whom you might send a query about your idea. If your idea is for an article, do not overlook the possibility of writing on the same topic for a number of different periodicals listed under that topic, either with the same target audience or another from the list. For example, you could write on money management for a general adult magazine, a teen magazine, a women's publication, or a magazine for pastors. Each would require a different slant, but you would get a lot more mileage from that idea.

8. If you do not have an idea, simply start reading through the topical listings or the primary listings. They are sure to trigger any number of book or magazine article ideas you could go to work on.

9. If you run into words or terms you are not familiar with, check the glossary at the back of the book for definitions.

10. If you need someone to look at your material to evaluate it or to give it a thorough editing, look up the section on "Editorial Services," and find someone to send it to for such help. That often will make the difference between success or failure in publishing.

11. If you are a published author with other books to your credit, you may be interested in finding an agent. Some agents will consider unpublished authors (their listing will indicate that), but many require an author to have a completed manuscript before being considered (see agent list). Christian agents are at a premium, so it can be hard to find an agent unless you have had some success in book writing. The agent list also includes secular agents who handle religious/inspirational material.

12. Check the "Group" list to find a group to join in your area. Go to the "Conference" list to find a conference you might attend this year. Attending a conference every year or two is almost essential to your success as a writer, especially when you get into book writing.

13. Send an SASE with every query or manuscript. If you do not want your manuscript returned, indicate that in your cover letter, and send a #10 SASE for their acceptance or rejection letter.

14. Do not rely solely on the information provided in this guide! It is just that—a guide—and is not intended to be complete by itself. It is important to your success as a freelance writer that you learn how to use writer's guidelines and study book catalogs or sample copies before submitting to any publisher.

PART 1

# Book Publishers

# 1

## Topical Listings of Book Publishers

One of the most difficult aspects of marketing yourself is determining which publishers might be interested in your book. This topical listing is designed to help you do just that.

First, look up your topic of interest in the following lists. If you don't find the specific topic, check the list of topics in the table of contents, and pursue any related topics.

Once you have discovered which publishers are interested in a particular topic, the next step is to secure writer's guidelines and book catalogs from those publishers. Just because a particular publisher is listed under your topic, don't assume that it would automatically be interested in your book. It is your job to determine whether your approach to the subject will fit within the unique scope of that publisher's catalog. It is also helpful to visit a Christian bookstore to see some of the books produced by each publisher you are interested in pursuing.

Note, too, that the primary listings for each publisher indicate what the publisher prefers to see in the initial contact—a query, a book proposal, or a complete manuscript.

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An *A* in parentheses (A) before a listing indicates the publisher accepts submissions through agents only. This year these appear at the top of each topical list.

An *S* in parentheses (S) before a listing indicates that the publisher is listed in the "Subsidy Publishers" section and does at least 50 percent subsidy publishing or print-on-demand. Please note that some of these publishers do some royalty publishing as well (check their listings), so if you aren't interested in a subsidy deal, you can contact them and indicate that you are interested only in a royalty contract.

An *R* in parentheses (R) after a listing indicates which publishers reprint out-of-print books from other publishers.

An asterisk [\*] following a topic/category name indicates it is a new topic this year.

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### AFRICAN AMERICAN MARKETS

(A) Doubleday Religion (R)  
(A) One World/Ballantine  
  
(S) American Binding (R)  
(S) Booklocker.com (R)  
Branden Publishing (R)  
Cambridge Scholars Pub.  
Charisma Kids  
CLC Publications (R)  
Fortress Press  
Forward Movement  
(S) IMD Press (R)  
InterVarsity Press (R)  
Judson Press (R)  
Lift Every Voice (R)  
Moody Publishers  
National Black Theatre  
New Hope (R)  
Pilgrim Press (R)

St. Anthony Mess. Press (R)  
(S) Tate Publishing (R)  
UMI Publishing (R)  
Walk Worthy (R)

### APOLOGETICS

(A) FaithWords  
(A) Harvest House  
(A) Nelson, Thomas  
(A) Regal  
  
Aadeon Publishing (R)  
Aaron Book Publishing (R)  
Abingdon Press  
(S) ACW Press (R)  
Ambassador-Emerald (R)  
(S) American Binding (R)  
AMG Publishers (R)  
Baylor Univ. Press  
Bethany House (R)  
(S) Black Forest (R)

Blue Dolphin  
BMH Books (R)  
(S) Booklocker.com (R)  
(S) Bookstand Publishing (R)  
Bridge-Logos (R)  
(S) Brown Books  
Cambridge Scholars Pub.  
Canticle Books (R)  
Catholic Answers (R)  
Chalice Press  
ChapterTwo (R)  
Christian Family (R)  
Christian Heritage (R)  
College Press (R)  
Continuum Intl. (R)  
(S) Creation House (R)  
Crossway Books  
CSS Publishing  
Deo Volente  
Discovery House (R)  
Eerdmans Pub., Wm. B. (R)

(S) Elderberry Press  
 Emmaus Road  
 (S) Essence (R)  
 Evangelical Press  
 Fair Havens (R)  
 (S) Fairway Press (R)  
 Father's Press  
 Forever Books (R)  
 Forward Movement  
 GRQ (R)  
 Guardian Angel  
 Hendrickson (R)  
 Hensley Publishing  
 Hidden Brook Press (R)  
 (S) Holy Fire Publishing (R)  
 Hope Publishing (R)  
 Howard Books  
 (S) IMD Press (R)  
 (S) Insight Publishing (R)  
 InterVarsity Press (R)  
 Kregel (R)  
 Lighthouse Publishing (R)  
 Lighthouse Trails (R)  
 Lion and Lamb  
 Lutheran Univ. Press  
 Magnus Press (R)  
 Master Books  
 Messianic Jewish Publishers (R)  
 Millennium III (R)  
 Monarch Books  
 NavPress Th1nk (R)  
 New Leaf  
 New Seeds (R)  
 (S) One World (R)  
 Our Sunday Visitor (R)  
 P & R Publishing (R)  
 Parson Place (R)  
 (S) Pleasant Word (R)  
 Power Publishing (R)  
 (S) Providence Pub. (R)  
 Randall House  
 Reformation Trust  
 Rose Publishing  
 (S) Sage Press (R)  
 Salt-Works (R)  
 Samaritan Press (R)  
 Scepter Publishers (R)  
 St. Anthony Mess. Press (R)  
 (S) Star Bible Publications  
 Strang Book Group (R)

(S) Tate Publishing (R)  
 (S) Trafford Publishing (R)  
 VBC Publishing  
 Whitaker House  
 (S) WinePress (R)  
 (S) Word Alive

### ARCHAEOLOGY

(A) Doubleday Religion (R)  
 (A) HarperOne  
 Aaron Book Publishing (R)  
 Abingdon Press  
 (S) ACW Press (R)  
 (S) American Binding (R)  
 Baker Academic  
 Baker Books  
 (S) Black Forest (R)  
 Blue Dolphin  
 BMH Books (R)  
 (S) Booklocker.com (R)  
 Boyds Mills Press (R)  
 (S) Brentwood (R)  
 (S) Brown Books  
 Cambridge Scholars Pub.  
 ChapterTwo (R)  
 Christian Writer's Ebook (R)  
 Comfort Publishing (R)  
 Conciliar Press (R)  
 Dover Publications (R)  
 Eerdmans Pub., Wm. B. (R)  
 (S) Elderberry Press  
 (S) Essence (R)  
 Facts On File  
 (S) Fairway Press (R)  
 FaithWalk  
 Fordham Univ. Press (R)  
 Forever Books (R)  
 Gollehon Press  
 Hendrickson (R)  
 Hidden Brook Press (R)  
 (S) Holy Fire Publishing (R)  
 (S) Insight Publishing (R)  
 Kregel (R)  
 Lighthouse Publishing (R)  
 Lion and Lamb  
 Lutterworth Press (R)  
 Master Books  
 Monarch Books  
 New Leaf

New Seeds (R)  
 (S) One World (R)  
 Pacific Press  
 (S) Pleasant Word (R)  
 Power Publishing (R)  
 (S) Providence Pub. (R)  
 Rose Publishing  
 (S) Tate Publishing (R)  
 (S) TEACH Services (R)  
 Third World Press (R)  
 (S) Trafford Publishing (R)  
 Univ. Press of America (R)  
 VBC Publishing  
 (S) WinePress (R)  
 (S) Word Alive  
 Yale Univ. Press (R)

### ART, FREELANCE

Aadeon Publishing (R)  
 Aaron Book Publishing (R)  
 Abingdon Press  
 Ambassador Books  
 Ambassador-Emerald (R)  
 AMG Publishers (R)  
 Anglicans United (R)  
 (S) Black Forest (R)  
 Blue Dolphin  
 (S) Booklocker.com (R)  
 Cambridge Scholars Pub.  
 Carson-Dellosa  
 Chelsea House (R)  
 Christian Ed. Pub.  
 Comfort Publishing (R)  
 Dawn Publications  
 Dove Inspirational (R)  
 Editorial Portavoz  
 Eerdmans/Young Readers  
 E.E.S. Online Pub.  
 Fair Havens (R)  
 Faith Alive  
 FamilyLife (books) (R)  
 Focus on the Family (R)  
 Forever Books (R)  
 Group Publishing  
 Guardian Angel  
 (S) Holy Fire Publishing (R)  
 (S) IMD Press (R)  
 Jebaire Publishing  
 Journey Forth/BJU (R)  
 Judson Press (R)

Knight George Pub. House  
 Legacy Press (R)  
 Lighthouse Publishing (R)  
 Lighthouse Trails (R)  
 Lion and Lamb  
 Liturgy Training (R)  
 Marcher Lord Press  
 Messianic Jewish Publishers (R)  
 Mission City Press  
 Monarch Books  
 Parson Place (R)  
 Parsons Publishing (R)  
 Pauline Kids (R)  
 Pelican Publishing (R)  
 Players Press (R)  
 (S) Pleasant Word (R)  
 Power Publishing (R)  
 (S) Providence Pub. (R)  
 Quintessential Books (R)  
 Rainbow Publishers (R)  
 Randall House  
 Ravenhawk Books (R)  
 Rose Publishing  
 Salt-Works (R)  
 Samaritan Press (R)  
 Sheed & Ward  
 Starik Publishing  
 (S) TEACH Services (R)  
 Treble Heart Books (R)  
 VBC Publishing  
 Warner Press  
 White Stone Books (R)  
 Wilshire Book (R)  
 (S) WinePress (R)

### AUTOBIOGRAPHY

(A) Doubleday Religion (R)  
 (A) FaithWords  
 (A) HarperOne  
 (A) Nelson, Thomas  
 (A) WaterBrook Press (R)  
 Aaron Book Publishing (R)  
 (S) ACW Press (R)  
 Ambassador-Emerald (R)  
 (S) American Binding (R)  
 Baker Books  
 Believe Books  
 (S) Black Forest (R)  
 Blue Dolphin

(S) Book Publishers (R)  
 (S) Booklocker.com (R)  
 (S) Bookstand Publishing (R)  
 Boyds Mills Press (R)  
 Branden Publishing (R)  
 (S) Brentwood (R)  
 Bridge-Logos (R)  
 (S) Brown Books  
 Carey Library, Wm. (R)  
 ChapterTwo (R)  
 Christian Heritage (R)  
 Christian Writer's Ebook (R)  
 CLC Publications (R)  
 Comfort Publishing (R)  
 Continuum Intl. (R)  
 (S) Creation House (R)  
 CrossLink Publishing  
 (S) Dean Press, Robbie (R)  
 E.F.S. Online Pub.  
 (S) Elderberry Press  
 (S) Essence (R)  
 Evergreen Press  
 (S) Fairway Press (R)  
 Father's Press  
 Forever Books (R)  
 Friends United Press  
 Georgetown Univ. Press  
 Hidden Brook Press (R)  
 His Work Christian Pub. (R)  
 (S) Holy Fire Publishing (R)  
 (S) IMD Press (R)  
 (S) Insight Publishing (R)  
 Kirk House  
 KNB Publications  
 Life Changing Media  
 (S) LifeVest Publishing  
 Lighthouse Publishing (R)  
 Lighthouse Trails (R)  
 Lion and Lamb  
 Lutterworth Press (R)  
 (S) McDougal Publishing (R)  
 Monarch Books  
 New Seeds (R)  
 (S) One World (R)  
 Pacific Press  
 Parson Place (R)  
 Parsons Publishing (R)  
 (S) Pleasant Word (R)  
 Power Publishing (R)  
 (S) Providence Pub. (R)

Quiet Waters (R)  
 (S) Sage Press (R)  
 (S) Selah Publishing (R)  
 (S) Southern Baptist Press (R)  
 Still Waters Revival (R)  
 Strang Book Group (R)  
 (S) Tate Publishing (R)  
 (S) TEACH Services (R)  
 (S) Trafford Publishing (R)  
 Univ. Press of America (R)  
 (S) VMI Publishers  
 (S) WinePress (R)  
 (S) Word Alive  
 (S) Zoë Life Publishing

### BIBLE/BIBLICAL STUDIES

(A) Cook, David C.  
 (A) Doubleday Religion (R)  
 (A) Regal  
 (A) WaterBrook Press (R)  
 Aadeon Publishing (R)  
 Aaron Book Publishing (R)  
 Abingdon Press  
 ACTA Publications  
 (S) ACW Press (R)  
 Ambassador Books  
 Ambassador-Emerald (R)  
 (S) American Binding (R)  
 AMG Publishers (R)  
 Anglicans United (R)  
 Baker Academic  
 Baker Books  
 Baylor Univ. Press  
 Bethany House (R)  
 Blue Dolphin  
 BMH Books (R)  
 (S) Booklocker.com (R)  
 (S) Bookstand Publishing (R)  
 (S) Brentwood (R)  
 Bridge-Logos (R)  
 (S) Brown Books  
 Cambridge Scholars Pub.  
 Canticle Books (R)  
 Carey Library, Wm. (R)  
 Catholic Answers (R)  
 Chalice Press  
 ChapterTwo (R)  
 Christian Ed. Pub.

- Christian Family (R)  
 Christian Focus (R)  
 Christian Liberty Press  
 Christian Writer's Ebook (R)  
 Clarke & Co., James (R)  
 College Press (R)  
 Conciliar Press (R)  
 Concordia Academic  
 Congregational Life  
 Contemporary Drama  
 Continuum Intl. (R)  
 CrossLink Publishing  
 CSS Publishing  
 (S) DCTS Publishing  
 (S) Dean Press, Robbie (R)  
 Deo Volente  
 Discovery House (R)  
 Editorial Portavoz  
 Erdmans Pub., Wm. B. (R)  
 (S) Elderberry Press  
 Emmaus Road  
 (S) Essence (R)  
 Evangelical Press  
 Evergreen Press  
 Fair Havens (R)  
 (S) Fairway Press (R)  
 Faith Alive  
 FaithWalk  
 Father's Press  
 First Fruits of Zion  
 Forever Books (R)  
 Fortress Press  
 Foursquare Media  
 Good Book (R)  
 Gospel Publishing  
 Group Publishing  
 Grupo Nelson  
 Hannibal Books  
 Harcourt Religion  
 Harrison House  
 Hendrickson (R)  
 Hensley Publishing  
 Hidden Brook Press (R)  
 (S) Holy Fire Publishing (R)  
 (S) IMD Press (R)  
 Inking Books (R)  
 (S) Insight Publishing (R)  
 InterVarsity Press (R)  
 Jebraire Publishing  
 Journey Forth/BJU (R)
- Jubilant Press (R)  
 (S) Kindred Books (R)  
 Kregel (R)  
 Libros Liguori  
 Lift Every Voice (R)  
 Lighthouse Publishing (R)  
 Lion and Lamb  
 Lutheran Univ. Press  
 Lutterworth Press (R)  
 Magnus Press (R)  
 (S) McDougal Publishing (R)  
 Mercer Univ. Press (R)  
 Messianic Jewish Publishers (R)  
 Monarch Books  
 Morehouse  
 NavPress  
 NavPress Th1nk (R)  
 New Hope (R)  
 New Leaf  
 New York Univ. Press  
 (S) One World (R)  
 Our Sunday Visitor (R)  
 P & R Publishing (R)  
 Pacific Press  
 Paradise Research (R)  
 Parson Place (R)  
 Parsons Publishing (R)  
 Pauline Kids (R)  
 Paulist Press  
 Pflaum Publishing  
 Pilgrim Press (R)  
 (S) Pleasant Word (R)  
 Power Publishing (R)  
 (S) Providence Pub. (R)  
 Quill Driver Books  
 Randall House Digital  
 Revival Nation  
 Rose Publishing  
 Salt-Works (R)  
 Samaritan Press (R)  
 Sheed & Ward  
 Smyth & Helwys  
 (S) Southern Baptist Press (R)  
 SparrowCrown Press (R)  
 St. Anthony Mess. Press (R)  
 St. Bede's Publications (R)  
 St. Pauls/Alba House (R)  
 (S) Star Bible Publications  
 (S) Tate Publishing (R)  
 (S) TEACH Services (R)
- (S) Trafford Publishing (R)  
 Tyndale House Publishers  
 UMI Publishing (R)  
 Univ. Press of America (R)  
 VBC Publishing  
 (S) VMI Publishers  
 Walk Worthy (R)  
 Wesleyan Publishing  
 Westminster John Knox  
 Whitaker House  
 (S) WinePress (R)  
 (S) Word Alive  
 Yale Univ. Press (R)  
 Youth Specialties  
 (S) Zoë Life Publishing  
 Zondervan
- BIBLE COMMENTARY**  
 (A) Cook, David C.  
 (A) Doubleday Religion (R)  
 (A) Tyndale House (R)
- Aaron Book Publishing (R)  
 Abingdon Press  
 (S) ACW Press (R)  
 Ambassador Books  
 Ambassador-Emerald (R)  
 (S) American Binding (R)  
 AMG Publishers (R)  
 Anglicans United (R)  
 B & H Publishing  
 Baker Books  
 (S) Black Forest (R)  
 Blue Dolphin  
 BMH Books (R)  
 (S) Booklocker.com (R)  
 (S) Bookstand Publishing (R)  
 Bridge-Logos (R)  
 (S) Brown Books  
 Cambridge Scholars Pub.  
 Carey Library, Wm. (R)  
 Catholic Answers (R)  
 Chalice Press  
 ChapterTwo (R)  
 Christian Family (R)  
 Christian Focus (R)  
 Christian Writer's Ebook (R)  
 Clarke & Co., James (R)  
 College Press (R)  
 Conciliar Press (R)  
 Continuum Intl. (R)

## Alphabetical Listings of Book Publishers

If you do not find the publisher you are looking for below, check the “General Index.” See the introduction to that index for the codes used to identify the current status of each unlisted publisher. If you do not understand all the terms or abbreviations used in these listings, read the “How to Use This Book” section. Remember to check out any publisher thoroughly before signing a contract.

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+ A plus sign before a listing indicates the listing is new this year and was not included last year.

@ This sign indicates that the publisher produces e-books.

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**AADEON PUBLISHING COMPANY.** PO Box 223, Hartford CT 06141. Fax (206) 666-5132. E-mail: [submissions@aadeon.com](mailto:submissions@aadeon.com). Website: [www.aadeon.com](http://www.aadeon.com). Submit to The Editor. Addresses spiritual, social, and cultural issues related to the United States of America. Must be insightful, historically and biblically accurate, and focused toward a Christian readership. Publishes 1 title/yr., trade paperback. Accepts mss through agents or authors. Does print-on-demand. Reprints books. Requires 160,000 words or more. Royalty 8 percent on net; no advance. Average first printing 100-5,000. Publication within 1 yr. Considers simultaneous submissions. Requires accepted ms on disk in Microsoft Word. Responds in 1-4 mos. Requires NKJV. Guidelines on Website; no catalog.

**Nonfiction:** Proposal/3 chapters or complete ms; no phone/fax/e-query.

**Artwork:** Open to queries from freelance artists.

**Tips:** “We are particularly interested in manuscripts that challenge average people to confront and overcome the negative influences of an increasingly secular and godless society. Manuscripts must be well organized, professionally edited, easy to understand, biblically based, and scripturally supported (frequent quotations from the Bible—chapter and verse—to support writings). Manuscripts must clearly speak to both a Christian and non-Christian audience.”

**AARON BOOK PUBLISHING.** 1093 Bristol Caverns Hwy., Bristol TN 37620. (423) 212-1208. E-mail: [info@aaronbookpublishing.com](mailto:info@aaronbookpublishing.com). Website: [www.aaronbookpublishing.com](http://www.aaronbookpublishing.com). Imprint of Black Forest Press. Tim Rouse, ed. Honesty, uniqueness, service. Publishes hardcover, mass-market, coffee-table books. Some subsidy; does print-on-demand. Reprints books. Any length. Royalty on retail. Considers simultaneous submissions. Prefers mss by e-mail. Prefers KJV. Guidelines by mail; catalog for 9 x 12 SAE/5 stamps.

**Nonfiction/Fiction:** Query first; proposal/2-3 chapters; phone/e-query OK.

**Special Needs:** Books of good content. Strong characters and a great story line.

**Artwork:** Open to queries from freelance artists.

**Contest:** Sponsors contests occasionally.

**Tips:** Open to almost any topic.

**ABC BOOK PUBLISHING LLC.** 20609 N.E. Lakeside Dr., Fairview OR 97024. E-mail: [info@abcbookpublishing.com](mailto:info@abcbookpublishing.com). Website: [www.abcbookpublishing.com](http://www.abcbookpublishing.com). Rich Brott, pub. Publishes 20 titles/yr.; trade paperbacks. Does print-on-demand. Royalty 10 percent on net; no advance. Publication within 6 mos. Wants accepted mss by e-mail. Guidelines by e-mail; catalog online.

**Nonfiction:** E-query.

**Tips:** “We are a new publisher intent on providing a vehicle for worldwide distribution of nonfiction works.”



**ABINGDON PRESS.** 201—8th Ave. S., PO Box 801, Nashville TN 37202. (615) 749-6000. Fax (615) 749-6512. E-mail: [first initial and last name]@umpublishing.org. Website: www.abingdonpress.com. United Methodist Publishing House. Editors: Mary C. Dean, ed-in-chief; Ron Kidd, gen. interest bks.; Robert Ratcliff, professional and academic bks.; John Kutsko, dir. of acq.; Joseph A. Crowe, gen. interest bks.; Judith Pierson, children's bks. Books and church supplies directed primarily to a mainline religious market. Cokesbury. Publishes 120 titles/yr.; hardcover, trade paperbacks. Receives 3,000 submissions annually. Less than 5 percent of books from first-time authors. Accepts mss through agents or authors. No reprints. Prefers 144 pgs. Royalty 5-10 percent on retail; pays an advance. Average first printing 3,500-4,000. Publication within 18 mos. No simultaneous submissions. Requires requested ms on disk. Responds in 8-12 wks. Prefers NRSV or a variety of which NRSV is one. Guidelines on Website; free catalog.

**Nonfiction:** Proposal/2 chapters; no phone/fax/e-query.

**Fiction:** Solicited or agented material only.

**Ethnic Books:** African American, Hispanic, Native American, Korean.

**Music:** Submit to Gary Alan Smith, Music Resources Sr. Development Editor. Produces sacred choral and instrumental music, books, and supplies. See guidelines on Website.

**Photos:** Accepts freelance photos for book covers.

**Tips:** "We develop and produce materials to help more people in more places come to know and love God through Jesus Christ and to choose to serve God and neighbor."

\*\***Note:** This publisher serviced by ChristianManuscriptSubmissions.com.

**ACTA PUBLICATIONS.** 5559 W. Howard St., Skokie IL 60077-2621. Toll-free (800) 397-2282. (847) 676-2282. Toll-free fax (800) 397-0079. (847) 676-2287. E-mail: acta@actapublications.com. Website: www.actapublications.com. Catholic. Gregory F. Augustine Pierce, pres. & copub. Wants books that successfully integrate daily life and spirituality. Publishes 10 titles/yr.; hardcover, trade paperbacks, coffee-table books. Receives 100 submissions annually. 50 percent of books from first-time authors. Prefers 150-200 pgs. Royalty 10-12 percent of net; no advance. Average first printing 3,000. Publication within 1 yr. Responds in 2 mos. Prefers NRSV. Guidelines on Website; catalog for 9 x 12 SAE/2 stamps.

**Nonfiction:** Query or proposal/1 chapter; no phone/fax/e-query.

**Tips:** "Most open to books that are useful to a large number of average Christians. Read our catalog and one of our books first."

**ADAMS MEDIA CORP.** 57 Littlefield St., Avon MA 02322. (508) 427-7100. Toll-free fax (800) 872-5628. Website: www.adamsmedia.com. Division of F + W Publications. Jill Alexander, sr. ed. Publishes 230 titles/yr. Receives 5,000 submissions annually. 40 percent of books from first-time authors. Accepts mss through agents or authors. Royalty; variable advance, or outright purchase. Publication within 12-18 mos. Considers simultaneous submissions. Responds to queries in 3 mos. No mss accepted by e-mail. Guidelines on Website; catalog for 9 x 12 SAE/5 stamps.

**Nonfiction:** Query first by mail; no phone/fax/e-query.

**Tips:** General publisher that does some inspirational books.

**AMBASSADOR BOOKS, INC.** 997 MacArthur Blvd., Mahwah NJ 07430. (201) 825-7300. Fax (201) 825-8345 E-mail: info@ambassadorbooks.com, or through Website: www.ambassadorbooks.com. Catholic/Paulist Press. Mr. Chris Driscoll, acq. ed.; submit to: Attn: Submissions. Books of intellectual and spiritual excellence. Publishes 12 titles/yr.; hardcover, trade paperbacks. Receives 1,000 submissions annually. 50 percent of books from first-time authors. Accepts mss through agents or authors. No reprints. Royalty 8-10 percent of net; advance \$500-1,000. Publication within 1 yr. Considers simultaneous submissions. Responds in 3-4 mos. Prefers NSRV. Guidelines by mail/e-mail/Website; free catalog (or on Website).

**Nonfiction:** Query; no phone/fax/e-query.

**Fiction:** Query. Juvenile, young adult, adult; picture books & board books.

**Photos:** Accepts freelance photos for book covers.

**Tips:** "Our mission for adult books is to celebrate the spiritual dimension of this world by witnessing to the reality of the Way, the Truth, and the Life. For children, it is to foster the knowledge that they are precious to the Lord, while encouraging a friendship with Him that will last a lifetime."

**AMBASSADOR-EMERALD, INTL.** 427 Wade Hampton Blvd., Greenville SC 29609. (864) 235-2434. Fax (864) 235-2491. E-mail: publisher@emeraldhouse.com. Website: www.emeraldhouse.com. European office: Ambassador Productions, Providence House, Ardenlee, Belfast BT6 8QJ, N. Ireland. Phone 028 90450010. Fax 028 90739659. E-mail: info@ambassador-productions.com. Emerald House Group Inc. Sam Lowry, ed. Dedicated to spreading the gospel of Christ and empowering Christians through the written word. Publishes 35-45 titles/yr.; hardcover, trade paperbacks, mass-market paperbacks, coffee-table books. Receives 300+ submissions annually. 50 to 60 percent of books from first-time authors. Accepts mss through agents or authors. **SUBSIDY PUBLISHES 30 PERCENT**; no print-on-demand. Reprints books. Prefers 30,000+ wds. Royalty 10-18 percent of net; no advance. Average first printing 3,000. Publication within 3.5 mos. Considers simultaneous submissions. Prefers requested ms on CD or by e-mail. Responds in 30-60 days. Prefers KJV. Guidelines by mail/e-mail/Website; free catalog.

**Nonfiction:** Proposal/3 chapters; phone/fax/e-query OK.

**Fiction:** Proposal/3 chapters; phone/fax/e-query OK. All ages.

**Special Needs:** Business, finance, biographies, novels, inspirational, devotional, topical, Bible studies.

**Also Does:** DVDs.

**Photos/Artwork:** Accepts freelance photos for book covers; open to queries from freelance artists.

**Tips:** "We're most open to a book which has a clearly defined market and the author's total commitment to the project."

**AMERICAN CATHOLIC PRESS.** 16565 State St., South Holland IL 60473-2025. (708) 331-5485. Fax (708) 331-5484. E-mail: acp@acpress.org. Website: www.acpress.org or www.leafletmissal.com. Catholic worship resources. Father Michael Gilligan, ed. dir. Publishes 4 titles/yr.; hardcover. Receives 10 submissions annually. Reprints books. Pays \$25-100 for outright purchases only. Average first printing 3,000. Publication within 1 yr. No simultaneous submissions. Responds in 2 mos. Prefers NASB. No guidelines; catalog for SASE.

**Nonfiction:** Query first; no phone/fax/e-query.

**Tips:** "We publish only materials on the Roman Catholic liturgy. Especially interested in new music for church services. No poetry or fiction."

**AMG PUBLISHERS/LIVING INK BOOKS.** 6815 Shallowford Rd., Chattanooga TN 37421. Toll-free (800) 266-4977. (423) 894-6060. Toll-free fax (800) 265-6690. (423) 894-9511. E-mail: ricks@amgpublishers.com. Website: www.amgpublishers.com. AMG International. Rick Steele, product development & acquisitions; Dan Penwell, sr. acq. ed; Dr. Warren Baker, sr. ed. To provide biblically oriented books for reference, learning, and personal growth. Imprints: Living Ink Books; God and Country Press. Publishes 30-35 titles/yr.; hardcover, trade paperbacks, and oversized Bible studies. Receives 2,500 submissions annually. 30 percent of books from first-time authors. Accepts mss through agents or authors. Reprints books. Prefers 40,000-60,000 words or 176-224 pgs. Royalty 10-16 percent of net; average advance \$2,000. Average first printing 3,500. Publication within 18 mos. Accepts simultaneous submissions. Prefers accepted ms by e-mail. Responds in 1-4 mos. Prefers KJV, NASB, NIV, NKJV, NLT. Guidelines by e-mail/Website; catalog for 9 x 12 SAE/5 stamps.

**Nonfiction:** Query letter first; e-query preferred. “Looking for historical fiction and nonfiction for our God and Country Press imprint. Need more reference-type works; Bible studies 4-8 weeks in length; and YA fiction.”

**Fiction:** Query letter first; e-query preferred. “Always looking for YA fantasy and historical fiction for adults.”

**Special Needs:** Bible studies and reference—especially reference.

**Also Does:** Bible software, Bible audio cassettes, CD-ROMs.

**Artwork:** Open to queries from freelance artists.

**Tips:** “Most open to a book that is well thought out, clearly written, and finely edited. A professional proposal, following our specific guidelines, has the best chance of acceptance. Spend extra time in developing a good proposal. AMG is always looking for something new and different—with a niche. Write, and rewrite, and rewrite, and rewrite again.”

\*\***Note:** This publisher serviced by The Writer’s Edge and ChristianManuscriptSubmissions.com.

**ANGLICANS UNITED/LATIMER PRESS.** PO Box 763217, Dallas TX 75376. (972) 293-7443. Fax (972) 293-7559. E-mail: anglicansunited@sbcglobal.net. Website: www.anglicansunited.com; www.latimerpress.com. Episcopal Church USA. Cheryl M. Wetzel, ed. Provides educational materials for biblically orthodox Anglicans and Episcopalians. Publishes 4 titles/yr.; trade paperbacks, mass-market paperbacks. Receives 20 submissions annually. 90 percent of books from first-time authors. Accepts mss through agents or authors. Some subsidy. Reprints books. Prefers up to 225 pgs. Outright purchase for \$100-500. Average first printing 1,500-2,000. Publication within 6 mos. Considers simultaneous submissions. Prefers ms by disk or e-mail. Responds in 1 mo. Prefers NIV. Guidelines by mail; catalog for #10 SAE/1 stamp.

**Nonfiction:** Query letter only first; no phone query; fax/e-query OK. “Looking for Anglican history and practice; adult education.”

**Ethnic Books:** Beginning to translate classical Anglican books into Spanish for Latin American market.

**Also Does:** Booklets; Videos/DVDs.

**Artwork:** Open to queries from freelance artists.

**Tips:** “Most open to (1) a book (60-110 pgs. total), used in Christian education classes for adults and teens; (2) a book (60 pgs.) on baptism, marriage, grief, confirmation, or stewardship.”

\*\***Note:** This publisher serviced by The Writer’s Edge.

**ATHENEUM BOOKS FOR YOUNG READERS.** 1230 Avenue of the Americas, New York NY 10020. (212) 698-2715. Fax (212) 698-2796. Website: www.simonsayskids.com. Imprint of Simon & Schuster. Submit to The Editor. Publishes books for preschool through high school. Publishes hard-cover originals. Prefers mss through agents. Royalty; pays an advance. Considers simultaneous submissions. Guidelines by mail.

**Nonfiction:** Query only; no phone/fax/e-query. For children/young adult readers only.

**Fiction:** Query only. For children and teens.

**Tips:** “Most open to well-written, fast-paced, unique books for middle-grade readers. Subjects include religion.”

**AVON INSPIRE.** HarperCollins, 10 E. 53rd St., New York NY 10022. (212) 207-7000. E-mail: AvonInspire@HarperCollins.com. Website: www.avoninspire.com. Published in partnership with HarperOne. Cynthia DiTiberio, ed. Inspirational women’s fiction. Publishes 6-10 titles/yr. Agented submissions only. Royalty and advance negotiable.

**Fiction:** Historical & contemporary for now; also planning suspense and children’s novels.

**BAKER ACADEMIC.** 6030 E. Fulton Rd, Ada MI 49301. (616) 676-9185. Fax (616) 676-9573. E-mail: submissions@bakeracademic.com. Website: www.bakeracademic.com. Imprint of Baker

# GLOSSARY OF TERMS

Note: This glossary is not intended to be exhaustive. It includes primarily terms found in this market guide.

**Advance:** Amount of money a publisher pays to an author up front, against future royalties. The amount varies greatly from publisher to publisher, and is often paid in two or three installments (on signing contract, on delivery of manuscript, and on publication).

**All rights:** An outright sale of your material. Author has no further control over it.

**Anecdote:** A short, poignant, real-life story, usually used to illustrate a single thought.

**Assignment:** When an editor asks a writer to write a specific piece for an agreed-upon price.

**As-told-to story:** A true story you write as a first-person account, but about someone else.

**Audio books:** Books available on CDs.

**Avant-garde:** Experimental; ahead of the times.

**Backlist:** A publisher's previously published books that are still in print a year after publication.

**B & W:** Abbreviation for a black and white photograph.

**Bar code:** Identification code and price on the back of a book read by a scanner at checkout counters.

**Bible versions:** AMP—Amplified Bible; ASV—American Standard Version; CEV—Contemporary English Version; ESV—English Standard Version; GNB—Good News Bible; HCSB—Holman Christian Standard Bible; ICB—International Children's Bible; KJV—King James Version; MSG—The Message; NAB—New American Bible; NAS—New American Standard; NEB—New English Bible; NIRV—New International Reader's Version; NIV—New International Version; NJB—New Jerusalem Bible; NKJV—New King James Version; NLT—New Living Translation; NRSV—New Revised Standard Version; RSV—Revised Standard Version; TLB—*The Living Bible*; TNIV—Today's New International Version.

**Bimonthly:** Every two months.

**Bio sketch:** Information on the author.

**Biweekly:** Every two weeks.

**Bluelines:** Printer's proofs used to catch errors before a book is printed.

**Book proposal:** Submission of a book idea to an editor; usually includes a cover letter, thesis statement, chapter-by-chapter synopsis, market survey, and 1-3 sample chapters.

**Byline:** Author's name printed just below the title of a story, article, etc.

**Camera-ready copy:** The text and artwork for a book that are ready for the press.

**Chapbook:** A small book or pamphlet containing poetry, religious readings, etc.

**Circulation:** The number of copies sold or distributed of each issue of a publication.

**Clips:** See "Published clips."

**Column:** A regularly appearing feature, section, or department in a periodical using the same heading; written by the same person or a different freelancer each time.

**Concept statement:** A 50-150 word summary of your proposed book.

**Contributor's copy:** Copy of an issue of a periodical sent to the author whose work appears in it.

**Copyright:** Legal protection of an author's work.

**Cover letter:** A letter that accompanies some manuscript submissions. Usually needed only if you have to tell the editor something specific or to give your credentials for writing a piece of a technical nature. Also used to remind the editor that a manuscript was requested or expected.

**Credits, list of:** A listing of your previously published works.

**Critique:** An evaluation of a piece of writing.

**Defamation:** A written or spoken injury to the reputation of a living person or organization. If what is said is true, it cannot be defamatory.

**Derivative work:** A work derived from another work, such as a condensation or abridgement. Contact copyright owner for permission before doing the abridgement and be prepared to pay that owner a fee or royalty.

**Devotional:** A short piece that shares a personal spiritual discovery, inspires to worship, challenges to commitment or action, or encourages.

**Editorial guidelines:** See "Writer's guidelines."

**Electronic submission:** The submission of a proposal or article to an editor by electronic means, such as by e-mail or on disk.

**Endorsements:** Flattering comments about a book; usually carried on the back cover or in promotional material.

**EPA/Evangelical Press Assn:** A professional trade organization for periodical publishers and associate members.

**E-proposals:** Proposals sent via e-mail.

**E-queries:** Queries sent via e-mail.

**Eschatology:** The branch of theology that is concerned with the last things, such as death, judgment, heaven, and hell.

**Essay:** A short composition usually expressing the author's opinion on a specific subject.

**Evangelical:** A person who believes that one receives God's forgiveness for sins through Jesus Christ, and believes the Bible is an authoritative guide for daily living.

**Exegesis:** Interpretation of the Scripture.

**Feature article:** In-depth coverage of a subject, usually focusing on a person, an event, a process, an organization, a movement, a trend or issue; written to explain, encourage, help, analyze, challenge, motivate, warn, or entertain as well as to inform.

**Filler:** A short item used to "fill" out the page of a periodical. It could be a timeless news item, joke, anecdote, light verse or short humor, puzzle, game, etc.

**First rights:** Editor buys the right to publish your piece for the first time.

**Foreign rights:** Selling or giving permission to translate or reprint published material in a foreign country.

**Foreword:** Opening remarks in a book introducing the book and its author.

# GENERAL INDEX

This index includes periodicals, books, distributors, greeting cards/specialty markets, and agents, as well as some of the organizations/resources and specialty lists or areas you may need to find quickly. Conferences, groups, and editorial services are listed alphabetically by state in those sections (not in the index). Check the table of contents for the location of supplementary listings.

Note: Because of the many changes in the market, and to help you determine the current status of any publisher you might be looking for, all markets (past and present) will be listed in this index. If they are not viable markets, their current status will be indicated here. The following codes will be used:

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(ABD) asked to be deleted  
(BA) bad address or contact information  
(ED) editorial decision  
(NF) no freelance  
(NR) no recent response  
(OB) out of business  
(UTC) unable to contact

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These changes will be noted in this listing for five years before being dropped altogether.

## A

- Aadeon Publishing 83  
Aames Agency, Aaron (ED)  
Aaron Book Publishing 83  
Abigail Press (OB)  
Abbey Press (ABD)  
ABC Book Publishing 83  
Abilities Magazine 297  
Abingdon Press 84  
A+B Works (ABD)  
Acquire the Fire (NF)  
ACTA Publications 84  
Action Magazine 401  
Active Disciple (UTC)  
ACU Press (NF)  
ACW Press 164  
Adams Media 84  
A.D. Players (ABD)  
Advance (see Foursquare Leader)  
Advanced Christian Writer 446  
Advent Christian Witness (ABD)  
Adventures 382  
African American Expressions 463  
African-American Pulpit 407  
African Voices 297  
AGAIN 298  
Agape Wear (UTC)  
Agent Research & Evaluation 523  
AirLeaf Publishing (books/OB)  
AirLeaf Publishing (distributors/OB)  
Alabama Baptist (NF)  
Alba House (see St. Pauls)  
Alegria Collection 463  
Alexander Books (ABD)  
Algora Publishing (ABD)  
Alive Communications 523  
Alive Now 298  
Alive!/Over 50 (OB)  
Allegiance Books (OB)  
Alliance (music) 183  
Alliance Life (NF)  
Allred and Allred (OB)  
All That Productions 470  
Alpha News (UTC)  
Alpha Omega Publications 470  
Amazon Advantage Program 183  
Ambassador 298  
Ambassador Agency 524  
Ambassador Books 84  
Ambassador-Emerald 85  
Ambassador House (NR)  
Amen Caf, Compass (BA)  
America 298  
American Baptists in Mission (OB)  
American Binding & Publishing 165  
American Book Publishing (ED)  
American Catholic Press 85  
American Girl 382  
American Greetings 463  
American Tract Society 298  
AMG Publishers (books) 85  
AMG Publishers (CD-ROM) 470  
AMG Software 470  
Ampelos Press 165  
Anchor Devotional 398  
Anchor Publishing (NF)  
Anchor Wallace Publishers 468  
Anchor-Whitaker Distributors 183  
Ancient Paths 299  
Angel Face 299  
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